

The World of Personal Number Plates

Volume 2, Issue 1

# Regtransfers.co.uk

*Inside:*

**Family fun**

**Inspired  
by love**

**Gone fishing**

**Pop plates**

**An all-star  
number**

**A chippy  
of the old  
block**

**The perfect  
couple**

**Fiona  
Fullerton's  
Style for  
Life**

*Also in  
this issue:*  
**Kriss  
Akabusi**



**Regtransfers.co.uk**

PERSONAL NUMBER PLATES



# Letters & emails

Write to:  
The Editor  
Regtransfers.co.uk  
139, High Street South  
Dunstable  
Bedfordshire  
LU6 3SS

or email: [editorial@regtransfers.co.uk](mailto:editorial@regtransfers.co.uk)

## MAKING HEADS TURN

I am extremely grateful to Regtransfers for providing excellent customer service when I bought my ideal registration as a birthday present. I was treated with a great deal of patience from the very first call, despite asking lots of questions because of my unfamiliarity with registration marks. I am particularly grateful to Stuart Henson who dealt with my purchase very efficiently and with a great deal of patience and politeness. I can't stress enough how easy he made it.

Since I purchased this plate, I have made a lot of heads turn and, believe it or not, have had four genuine offers to buy it from me - but it's not for sale!

ASIF DIN  
Manchester



## ONE FROM MY WISH LIST

I am now the proud owner of EM 8785. Although I am a mature lady, a personal number plate has been on my wish list for over five years and this year I decided to go ahead. Needless to say I'm thrilled.

E MACDONALD  
Hampshire



## YOU CAN'T DO BETTER THAN THAT

I have just purchased a pair of acrylic number plates from you and felt I had to contact you and congratulate you on an excellent service. I ordered them one day and they arrived the next - you can't do better than that!

The plates were of good quality and best of all, your logo at the bottom was done in a small font - some suppliers are taking full advantage of the new regulations and using a much larger font as free advertising!

The latter is not something that customers appreciate! I think it would be worth a mention in your general information on the website that your logo is very small and therefore inconspicuous.

Thanks again for a first class service.

JAN CREEDY  
by email

## FRIENDS

I requested your magazine via the website and it arrived the very next day and found it very interesting reading. I have just bought my cherished number from [regtransfers.co.uk](http://regtransfers.co.uk) and again the speed of service was outstanding.

Your website is a great way to find a number and the next day after registering with your Reg Alert service I had bought the number I wanted and have also found numbers that some of my friends would be interested in.

ANONYMOUS  
by email

## PLATESPEAK

Thank you I have received my magazine; it's very informative and I love the section 'Learn 'Plate Speak' (see page 34) telling you how numbers can be turned into letters, e.g. 7 converts to a "T"

PAUL CARTWRIGHT  
by email

## VERY HELPFUL

Thank your salesman, Martin Wightwick for helping me find my plate. I will use your service again.

SUE LUMB  
Essex



## NUMBER PLATE FANATIC

Thank you for your email, I have received your colour magazine and I'm very impressed with the list of number plates you have.

I'm a bit of a number plate fanatic and when I was reading your magazine I was very interested in the features on the people that own personal numbers. My dad, mum and myself all have personal numbers.

Dad has JEF 24W on his Escort, mum has J3 WLX on her Fiesta and I have D9 MRW on my Mini.

MATTHEW WHEELER  
by email

*Mathew and his family will be featured in our next issue*

## BOOK

I wanted to thank you very much for the book you sent us "Fanatical About Number Plates", it is a very interesting read.

Once again I thank you for your help while I was trying to sort out the number plates that are for my wife at Christmas, and I look forward to doing other business with you in the near future.

MR K ASHWORTH  
by email





# Inspired by Love



Dear Regtransfers,

We were busy planning our wedding which was due to take place on 21st June 2003 and were looking for inspiration for a private number plate for our new car - a new Mini Cooper S. It was due to arrive in July which would coincide with our return from honeymoon.

We decided upon the number plate **W3 LUV** (We Love) because it symbolised a number of different things that are important to us.

First and foremost, our love for each other, which we had just pledged at our wedding and secondly our love for our new Mini Cooper S, which we have nicknamed the "LUV Mobile".

Many thanks,

Tristan & Madeline Craig



## And talking about inspiration...

The **W3 LUV** plate mentioned above obviously struck the right note for Tristan and Madeline when they got married, but why not think about a personalised registration on the same lines that fits you and your partner and even that looming wedding day.

Start by asking yourselves what drew you together in the first place as you may wish to find individual plates to match. With many of us two-car families these days, having your own registration is becoming more and more popular. Perhaps **ME51 BOB** (like most blokes) would be appropriate for him, and how about **ME51 EXY** as how you would like to see yourself? These cheeky new-style plates have lots to offer, you can use a little imagination then check them out on our website.

When you have decided the **R34 SON** you wish to **M4 RRY**, you have to start planning the **B16 DAY**. The first thing is put a date in your **D13 ARY** then

organise the following: the church, the **PAS 70R**, the **ORG 4N** music, the **FL02 EST**, even the food down to the **50 UP**, **R10 AST** and **VEG 5**, plus of course argue over all the **P60 PLE** you wish to invite, or not, as the case may be.

Wedding days are the bride's once-in-a-lifetime **FAN 745Y** where you should be in absolute **H34 VEN**. You will need to **G1 AMM** yourself up with a new **H41 RDO** in order to look as **6 OOD** as possible, but maintaining an air of **MOD 357Y** so that you can present yourself as the ideal **14 DY** for the ideal man in your life. Men don't seem to have to do quite as much. As long as they look like a real **D14 NDY** on the day, that seems to suffice. He doesn't even bother to get involved with **D1 ETS** like most brides do on the run-up to the **B16 DAY**.

When the **B16 DAY** has arrived and the **V19 KER** has completed the service you both float down

the aisle on a **1 OVY-D10 VEY** cloud where all you can think of (apart from each other) is the evening reception. All your chosen friends and relations will be there so it should be a real **F11 NNY** mix of **D1 SCD**, **D8 NCE** (fuelled by the usual **P11 ONK**), **14 GER**, and hopefully end up a right **R10 WDY** but thoroughly enjoyable evening.

We hope this article gives you just a few ideas as to what to look for and helps find the perfect plate for the perfect couple. Why not look on our website [www.regtransfers.co.uk](http://www.regtransfers.co.uk) where we have a page dedicated to finding the ideal pair of plates for the ideal couple. You can visit the site any time day or night and as our salespeople are also available 24 hours a day you can talk to them for advice just when the fancy takes you.

**Remember**, here at Regtransfers you can always rely us to have... **"Something for Everyone"**.





# A word from the RNC

by Rod Lomax  
Publicity Officer



The Registration Numbers Club is the only UK based club for enthusiasts and those passionately interested in cherished or personalised vehicle registration numbers or 'autonomerologists' as they are quite often called.

The club was originally founded in 1977 at a time of crisis for cherished number owners. Staff at the then DVLC in Swansea had gone on strike over the transfer of numbers leading to severe problems for people wishing to make transfers and hundreds, if not thousands, of plates being lost forever. The RNC, which at that time had around 2000 members, had a strong voice and lobbied Parliament and many other organisations, eventually leading to the transfer system being reinstated albeit with some new regulations built in to prevent fraud.

Today, of course, transfers are normally handled with great efficiency and speed and there are relatively few problems. One word of warning though ... unless you have a vehicle to transfer your cherished number to, it is essential when selling the vehicle to transfer its cherished number onto a retention certificate and obtain a replacement number before the sale. Failure to do this could lead to your cherished plate ending up belonging to the purchaser of your vehicle. Your numbers dealer can help you with this if you are unsure what to do.

Much useful information covering cherished plates can also be found

in the RNC quarterly newsletter which is *the* original independent club publication and is available free to subscribing members.

For 2004 the RNC will hold its annual rally in the South Lake district ... on 27 June 2004 members will gather at Holker Hall near Grange-over-Sands and, as usual, entrants will be split up into various classes such as No.1's, names, initials, amusing, pairs, classics etc. and a self voting system will operate with prizes awarded in the various classes.

Full details of this and the members pre-rally dinner will be posted in due course on the clubs website at:

[www.registrationnumbersclub.org.uk](http://www.registrationnumbersclub.org.uk)

The club is run by Honorary Secretary, Steve Waldenberg (below) from our Leeds office. Steve, one of the original founders in 1977, has been interested in cherished plates and classic cars for most of his life. He currently has KTM 111 on a classic 1952 Jowett Javelin and SIW 2846 on his everyday car. Steve's wife, Lesley has S111 LJW on her car.

More recently Rod Lomax (left) from Bury in Lancashire was appointed club Publicity Officer and is aiming to give the club a higher profile with activities such as this editorial and the new club website. Rod has been a member since 1987 and currently has 59 JRL on a classic Porsche 924 Lux along with S9 JRL on a daily driver. NEN 555 resides on wife Alison's 4 x 4 off-roader.

For further information contact:-

Steve Waldenberg  
Honorary Organising Secretary  
RNC Office, P O Box MT12,  
Leeds LS17 7UD  
Tel : 0113 226 7497  
Fax: 0113 226 1110  
Email:  
[organisation@registrationnumbersclub.org.uk](mailto:organisation@registrationnumbersclub.org.uk)

Rod Lomax, Publicity Officer  
5 Bank Top, Baldingstone, Bury  
Lancs. BL9 6RY  
Tel: 0161 764 8180  
Fax: 0161 764 3800  
Email:  
[publicity@registrationnumbersclub.org.uk](mailto:publicity@registrationnumbersclub.org.uk)





# family Fun



Roderick John Hopkins from Wigston, Leicester, is the proud owner of **L222 RJH**. John says "I originally bought my son Christopher a number (**ANZ 7325**) but then I also bought my daughter Joanne Elizabeth **N40 JEH** as a 21st birthday present. I have

respectively. "What is particularly good is that Simon and Rebecca both got number 60," says uncle Roderick. "We all bought through Regtransfers.co.uk, having originally found **N40 RJH** on their website, and are delighted with the service we received - and I am not



easily impressed with the standards of today's customer service in all walks of life, I can assure you!

"I think you are either interested in personalised number plates or not and my family is split on this. The youngsters are more interested (like me) than the older members of the family. I treated myself to the number to complete my present of a car to myself for weekend fun."



always had company cars (and still have) but when I bought myself a Toyota Celica as a fun weekend car, I treated myself to the registration **L222 RJH** to match my daughter's number."

Since then, both nephew Simon Christopher and niece Rebecca Ann have purchased their own numbers: **J60 SCH** and **L60 RAH**





# Fiona Fuller Style for Life



**F**iona Fullerton is surely the archetypal English actress. In a successful career encompassing television, film and stage, she managed to combine silver-screen era elegance with a sensuous, contemporary edge that enabled her to convincingly portray a variety of characters. Although Fiona has moved on to a new career, that aura of Englishness and elegance remains, and her home, a beautiful old vicarage in a small Cotswold village, provides a setting that seems to suit her better than any contrived film set could hope to do. A dark green Jaguar Sovereign on the driveway completes the scene. But acting is no longer the focus of Fiona's enthusiasm.

"I retired when my little girl was born. I'm so much happier. For me, the main reason was that I had my baby very late in life and I wanted to spend some time with her and with a husband who I absolutely adore. The work I was doing, theatre mainly, meant

working every night, six nights a week, so I hardly saw my family. I thought, well I'm going to have to stop, this is ridiculous, I want to be at home. And I love writing: I've always been a writer. Although predominantly I was acting, I always used to write. I've had pieces published since the 80s, and I thought that's something I can do at home. I have an office here and I run my property business and my writing and the new accessories business from here, so it really suits me very well."

The subject matter for her writing is provided by another of Fiona's major passions.

"I suppose I'd always been interested in property, in fact I've been investing since 1976. It seemed to me a sort of natural progression to become more involved in the rental market. I used to develop – to buy and sell, but now what I do is buy to let, so I'm a landlord. I have a small portfolio of properties which I let to

young professionals in central London and Oxford. Then, because I love interior design, a natural extension of *that* was to come up with a mail order company providing accessories and soft furnishings for the home that are slightly unusual and difficult to access on the high street – the sort of things that you can't necessarily buy in John Lewis or any of the smart department stores. And because I've been doing up houses for years and years, I've come across suppliers in the trade that most women like me, who are doing up their houses, might be completely unaware of. So my idea for the company was to provide access to some of these much smaller suppliers who make beautiful things. I mean, I'm talking about everything from lamps to tiebacks for your curtains, beautiful tassels, beautiful finials, beautiful linens, cushions, all sorts of things. That's the company Casa Libra which we're launching at the end of this month, as soon as the website's finished. The whole catalogue will be online literally in about a week or so, so we're very close now.

"My career at the moment is sort of multi-dimensional. I'm on my third book, which is about buying to let. It's my third property book. I do a lot of features for newspapers as well, so I write every day, because I have various commitments and columns and things that I have to write... but it all tends to be revolving now around houses, so everything that I do is to do with property."

Enthusiasm is obviously a natural state for Fiona. After years of acquiring, restoring and selling property, the fascination and



# erton's



enjoyment evidently remains. That same enthusiasm, it seems, extends to the family's cars. Both Fiona and her husband, businessman Neil Shackell, are confirmed Jaguar devotees and both drive cars which sport their personalised number plates: **2 FF** on Fiona's Sovereign and **NS 26** on Neil's XJSC convertible.

"Actually there's quite a cute story behind that. My husband bought his Jaguar XJS back in the eighties. He went all the way up to Lincolnshire to find this car, and it had that **NS 26** plate on it. Neil is a very unassuming gentleman – he's not somebody who wears a big gold Rolex watch and would naturally have a flashy number plate – it doesn't seem to fit with him at all; but he told me that when he went to buy this car it had that plate on it, with his initials. So he said to the chap he was buying it from 'Well I love the car but how much is the plate?' and the man said 'Oh, well you can have the plate with the car.' So he did.

"Neil absolutely loves his cars. His business is IT, based in

communications, but ever since he was able to drive he had a little garage tacked onto his house in Weybridge in Surrey, which is where we met. He used to do up cars for other people. He's not a trained mechanic or anything like that but it was his hobby. His way of relaxing at the end of a horrible day in the office would be to come home and tinker with a few cars. His very first car was a bright red MGA which we've still got in the garage, and which he's restoring for the second time! He's restored it once and got it roadworthy and I don't know what happened but he's restoring it again. So his passion, like a lot of men I think, is playing with this life-sized toy... it's the ultimate toy. He absolutely adores anything to do with cars.

"The local mechanic here in our village lives on the egg farm where we get our eggs, and he is more or less kept in full time employment because my husband is convinced that you have to service a car every five miles *[laughs]*, and one of them's always in there having

something done like new wheels or something's being balanced or it needs new brake callipers... always something. We have a lot of cars: we've got two Volvos, two Jags, a really old Landrover that's forty-two years old – a long wheelbase one which is gorgeous – and then his MGA. One or other of them is always down the egg farm having something done to it. It's hysterical! And it's very complicated for me and for Andrea, our nanny, because I never know which cars are around, so there's a lot of juggling goes on. What is lovely about that is that they're all beautifully maintained. Neil really cares about those vehicles, you know, they're all in fantastic condition because he really does care about them. The insides and the outsides are all immaculate as he loves everything to be just so. It's lovely, but it's very time-consuming, and on a Saturday morning when most guys would be reading the sports section or putting their feet up, he's out there washing them all. He just loves them to look nice."

*(continued . . .*



... continued)

**NS 26** isn't the only cherished registration Neil has acquired over the years.

"He's got a couple of double Ds which have got like four digits and then DD. He's got two of those. One is on one of the Volvos that he's driving today, I think, and we've got another one... oh, it's on the MGA. It's not a *particularly* special plate, just four digits and then DD, but they're two corresponding plates which is nice. He purchased those back in the 70s. I think he's one of those people who feels that a cherished number plate is better than having an ordinary one. For one thing, you can't tell what year that model of car is.

"When I married him in '94, I was driving an absolutely disgusting little car, and he said, 'You're going to have to have a Jaguar, you know'. I'm not particularly influenced by status symbols or flashy cars or anything like that, but for purely practical reasons he said, 'If we're going to be shipping children around the place I want you to have a sensible car'. I said: 'Can't it just be a Volvo?' *[laughs]* and he told me 'No, you have to have a Jaguar'. As it happens we've got two Volvos as well now, but he

wanted me to have this Jag, and then I said, not to be outdone, that I'd like a really nice number plate, please! You know how in the Sunday Times and in your magazine and in lots of publications they have all the number plates, don't they, at the back? Well, we found **FF 55**, which I thought was quite nice simply because of the symmetry of the two digits and the two letters. So I rang up and made some enquiries about it and I think they wanted five and a half thousand pounds or something for it, and I procrastinated which is something I hardly ever do because in my business, in property, you simply can't afford to procrastinate - you have to make very quick decisions. Anyway, I left it for about a day and a half I suppose, and when I rang back the man said they had sold it. So I was a bit miffed, but then we kept looking and then Neil saw **2 FF**, in one of the Sunday papers, I think.

"It was a very good price; but apparently, from what I'm told, if the digit comes before the letter it's cheaper than if the letter comes before the digit. It's interesting isn't it? So really it's quite a business for some people because I suppose they buy the plates and then sit on them. I imagine that if

I kept mine, like anything, it would slowly increase in value."

The investment aspect hasn't escaped Fiona's sharp eye for a potential deal, and as the conversation turns to this aspect of personal plate ownership we give Fiona an estimate of the current value of her **2 FF** registration. Happily, the news is good enough to give cause for fleeting incredulity.

"What? You're joking! Worth... *[laughs]*. Well that's interesting!

"Originally it went onto a red Jaguar XJ6 and then in February 2000 I bought this Jaguar - the green one, the Sovereign - and switched the plates over. For a while we had the three cars parked out front: my two Jags had **2 FF** on them - on *both* of them *[laughs]*. Of course you couldn't put them on the road like that! Then we put Neil's car in the middle, and it was such a cute picture. We sold the red Jag with just an ordinary plate on it, and kept my plate and put it on my current car. In fact, in the next couple of weeks I'm just about to buy a Jaguar XK8 which is a smaller, rather more feminine version, and we're going to put the plate on that, which I think will look really nice."

How does Fiona view the effect a personal number plate can have on one's anonymity?

"I have to say, living in the country makes a difference because I think that if I was in London with a plate like that I'd be a lot more vulnerable, and I would think twice about it: but down here, where life is so sort of calm and gentle and kind, it's never really been an issue for me. I think that if I was in an inner-city, urban environment I would watch out, simply because of the jealousy factor; you know, you'd get a key run down the car... so I think one has to be fairly careful about that, and garaging and things like that.

"I like having the plate but I think there are times... for example, when I'm doing the





school-run in the morning, all the mums at school have got very, very smart cars but they haven't all got fancy plates, so the thing is that because of the car and the plate I can't afford to go and park badly or block anybody in because they'll all be saying: 'That Fiona Fullerton, she's terrible. She's so selfish!'

"Less than mine! Oh, you see, I made the smarter investment! See, that's the story of my life - I do it every time! *[Laughs]* Excellent!"

We tell Fiona about another FF registration that Regtransfers is currently buying in for stock. The price of that one will be about one hundred thousand pounds.

This is a busy time for Fiona. She has her new Jaguar to look forward to, and she is currently working on her third property book. This time the focus will be on letting and the new book's ETA is late spring 2004. For the moment, however, all attention is on Casa Libra, the online catalogue of unusual and hard-to-find accessories.

The website, [www.casalibra.com](http://www.casalibra.com), is live and ready for browsing and even the casual visitor will immediately see that it boasts a selection of stylish and unusual items that one would certainly have difficulty finding on the high street.

Some might be puzzled that a successful star of stage and screen would so readily give up the spotlight... nevertheless, it is hard to imagine anyone being busier, happier or more enthusiastic than Fiona Fullerton.



"So, you know, I have to really toe the line and park properly. When you're on the school run and dropping your kids off, a lot of mums just pull up, jump out and off they go, but if I did that I'd be in deep trouble because everyone would know it was me. So, occasionally I go in the Volvo – well actually, more often than not – and then nobody knows it's me!"

What do family and friends think of Fiona's registration?

"My cousin's little boy is called Freddie Fullerton and he's got his eyes on my number plate already! Now that I know what it's worth though I don't think I'm going to give it to him too quickly! He's only a little boy at the moment – he's about nine but he's always said, 'Because we have the same initials, can I have that plate one day?'"

The revelation about the current value of her personal plate is a source of continuing amusement to her. She asks what her husband's registration would currently be worth, and once again the answer comes as a surprise.

"OH! No, I can't afford that! I didn't actually pay all that much for mine. I'd rather spend that sort of money on buying another property."

Despite her absolute dismissal of the idea of paying a very high price for another registration for herself, would Fiona ever consider purchasing a registration purely as an investment?

"Well, not with *my* initials. As an investment... some other more common initials where the price rises accordingly, yes probably, but FF I don't think is too good a bet really."

Why does she think people buy personal registrations?

"If your neighbour has got one then you want one. So it's keeping up. But in my particular case, being high-profile anyway, one wouldn't have thought that I'd need to draw any more attention to myself, which is quite true *[laughs]*. I don't know, I suppose it's Neil's thinking that a nice plate certainly will look gorgeous on an XK8."

[www.casalibra.com](http://www.casalibra.com)







# Tribal plates for

**K**riss Akabusi MBE, is remembered for his outstanding performances for Great Britain in the world of athletics and the successful television career that followed, presenting The Big Breakfast and Record Breakers. Today the gold medallist is a highly sought after motivational speaker. Working from his business, **The Akabusi Company**, in Ampthill, Bedfordshire, he has found his natural ability to be an inspiration to others, the source of this newfound success. Amongst the scores of companies that have called upon Kriss's expertise are: BT, Marks & Spencer, T-Mobile and Siemens.

One of the many methods Kriss uses to help people break through their limiting beliefs, such as fear of failure, may seem quite dramatic. "I make the person face their deathbed by asking them to imagine they have just 18 months to live, then ask, what is the one thing that they would need to do right now to achieve their personal goal. It shocks people into focusing on what steps they can take to make it happen. It awakens their courage to push aside all the day to day routines they get caught up in and use as an excuse that they 'don't have the time'.

"An alternative is to encourage the person to think creatively about what it is they really want - to really picture it - if money



and time were no object. This can be an exciting and momentous moment for people who haven't allowed themselves to

really imagine themselves living their dream. They start to believe that they genuinely have the ability to make it happen."

Kriss's own motivation and drive comes from his duty to his two children as well as his need to belong. "My sense of belonging is a like a tribal need that I've felt from a young age right though the years that I was in the army, up to today, when I thrive on being able to engage an audience when I speak. I have read many books by the great motivational speakers of the world, such as Anthony Robbins and Stephen R. Covey and together with my own strategies and experience, I can deliver a dynamic presentation tailored to the needs of the organisation I am working with."

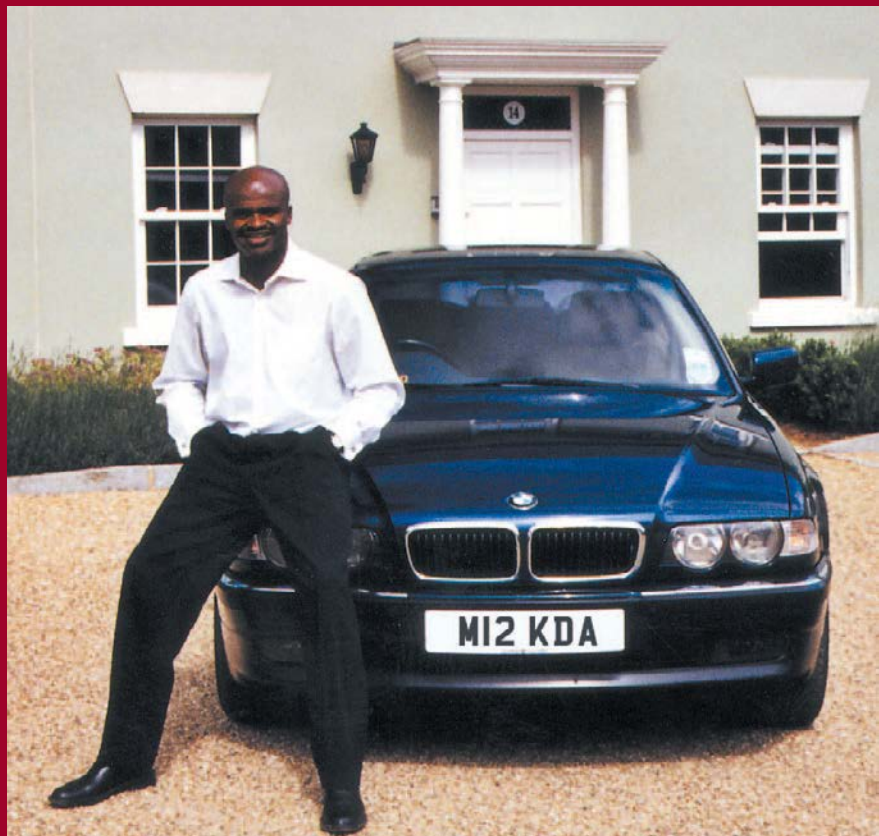


Staunchly proud of his Nigerian background and particularly his roots with the Igbo tribe, Kriss decided to buy the personalised number plate **K1 GBO**, to

celebrate this (the K stands for Kriss and the 1GBO stands for the Igbo tribe.)

"I also have **M12 KDA**, **ECC 724** and **D12 MOT** which represents 'Dr. Motivation' - it's a great fun plate! My interest in number plates goes back to 1980 when I came back to the UK from Germany. I started spotting them around and thought that ones like **B1 TCH** and **LUV 1T** are fantastic - so amusing and direct - the perfect way to personalise a car."

Yet Kriss' personal passion reveals a much more serious side to his character. Just 18 months ago he founded the





# Mister Motivation

charity REACH (Rural Enterprise and Community Health). The aim is to improve health care and health education in the Owerri district of Eastern Nigeria. CORD (Christian Outreach Relief and Development) has helped REACH identify the underlying problems causing poor health in the region, such as dirty water and very low family income. These are the areas that REACH is concentrating on, aiming its focus on prevention rather than cure.

"I've always been able to see the brighter side of life and have kept that childhood belief that dreams can come true. I was born in this country, of Nigerian parents and when they went back home they left me here in a children's home, which turned out to be very lucky for me. Returning to Nigeria over the last few years to retrace my heritage, I have seen half



brothers and sisters of fifteen years of age with the frame of a six year old due to stunted growth. I look at all I have achieved in this country and the sense

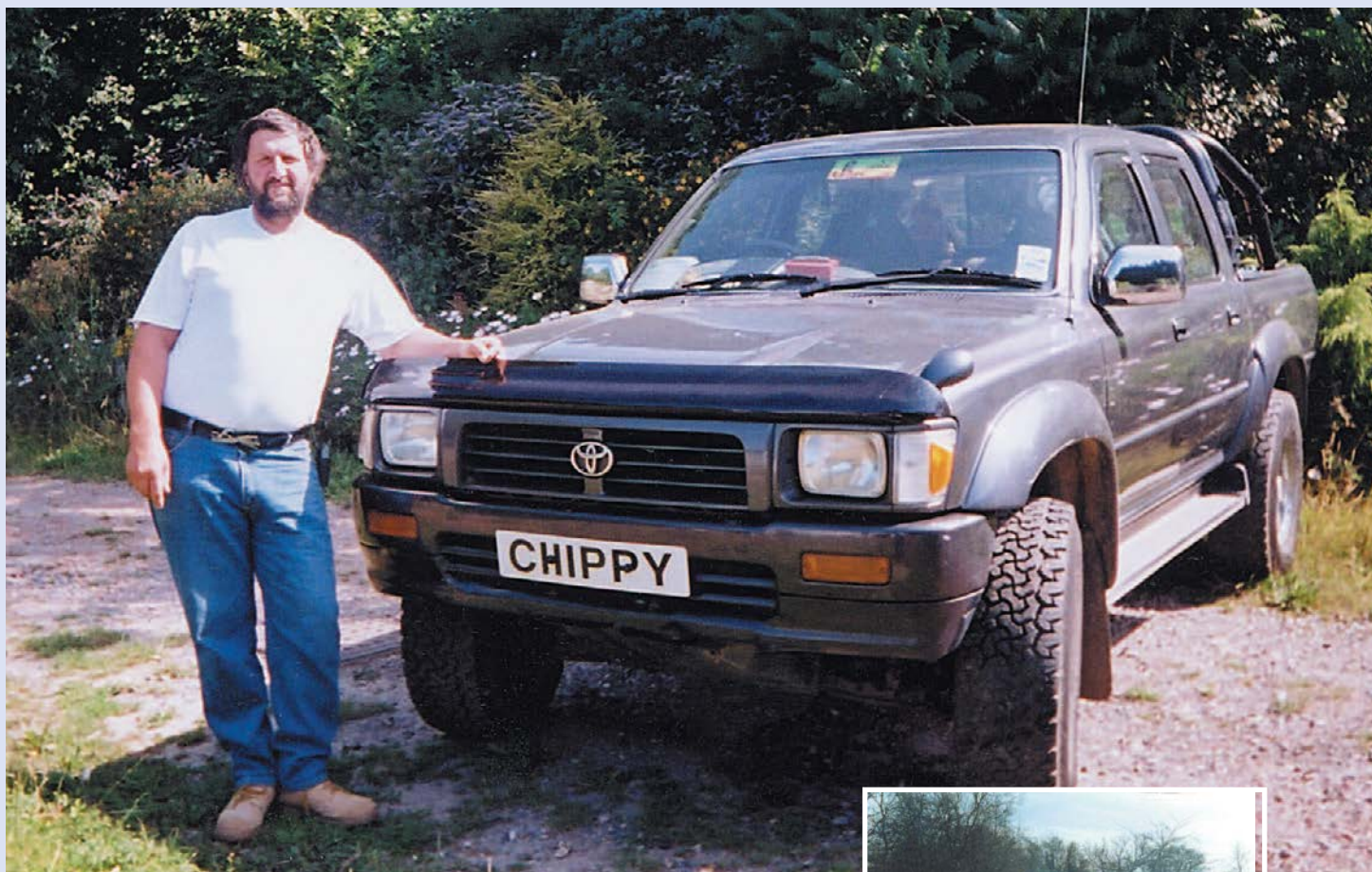
of safety and security that I feel and think 'Wow' - there by the grace of God go I. It is my dream to be a catalyst for change in the country of my origin and really make a difference to people's lives."

For more information about REACH or Kriss' motivational speaking, visit [www.akabusi.com](http://www.akabusi.com)





# a **Chippy** off the Old Block



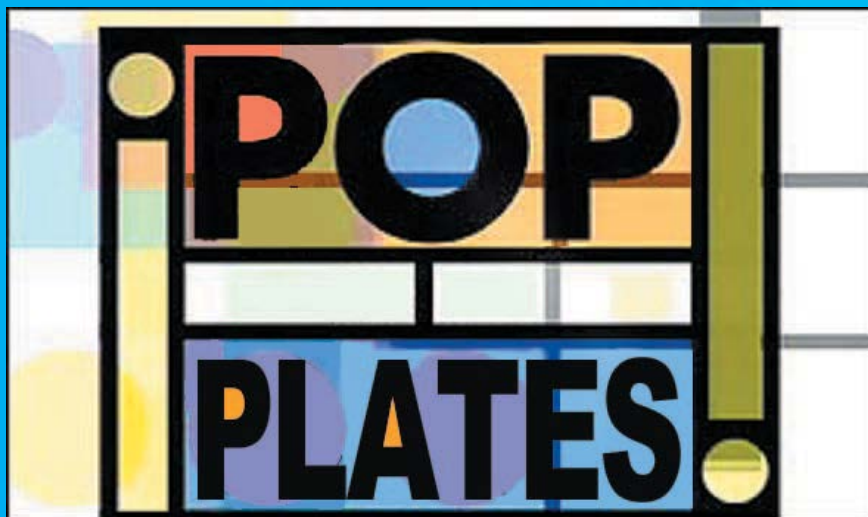
**Mark Robert Dopson** from Godstone, Surrey had been interested in getting his own private number plate since he was a child. As soon as he could afford it he bought one with his initials - **MRD 85**, but it was when he saw **CIII PPY** advertised with Regtransfers that he really got excited. "He just had to have this number," said his wife, "He is a carpenter by trade, so it is the perfect plate for him."

It cost a lot of money, but he says it is a good investment for our son's future. Several different people have approached us in the street and offered us more than he paid for it. People are always pointing at it when we stop at traffic lights."

Indeed, Mark's 10-year-old son Jordan has caught the number plate bug - he can't wait to get a plate of his own!







Music shop proprietor Pete Gent from St. Albans in Hertfordshire came across a very famous car standing in a car showroom forecourt one day. The car was the white VW Beetle featured on arguably the most famous Beatles album cover, Abbey Road.

Pete promptly bought it, realising that the car salesman had no idea of the history of the car or the plate. "The car became famous largely because of its number plate **LMW 281F**. A 'Paul is Dead' rumour began on an American radio station with the letters LMW taken as standing for Linda McCartney, widow, whilst 28 IF was widely regarded as a 'clue' that Paul McCartney would have been 28 'IF' he had lived. The fact that McCartney was 27 when Abbey Road was released was conveniently ignored.

"I sold the number plate at a Sotheby's auction in 1986 for £2,300. It went to America, but it is now reportedly at the VW factory in Germany. I was hoping to get more for it at the time, but there were only two people bidding. I should have kept it really, but I didn't realise that their popularity would grow again.

"It would have been great publicity for my guitar shop 'The Music Dept.'"

Pop phenomenon Cliff Richard has had hit records in the 1950's, 60's, 70's, 80's, 90's and still rising high in the pop charts with his recent Christmas song 'Santa's List'.

Cliff is truly a 'one-off' and on a recent TV special, he could be seen sporting two equally unique symbols of his success - his personalised registrations:

**MOV 1T** in celebration of his very first hit 'Move It' and the more recent **CR 2000** marking his 'Millennium Prayer' as the biggest seller of 1999.

Whatever your achievement, a personalised registration is both a recognition and a well-earned reward. A truly special gift to yourself or someone else.





# the perfect couple

## Husband and wife couldn't resist matching registrations

"VYP 1 was originally issued in November 1958 by London Central County Council to my father" said Simon Instone, from Fareham in Hampshire. "He said to the salesman that he would like a distinctive number for his new car, a black Rover 90. It cost £5 (the number that is, not the car!). A few years later it was transferred to another Rover 90, this time a dark blue one. I have vague memories of early family holidays in South Devon with that car.

"During the mid-sixties it was transferred to a dark brown Humber Hawk. I remember my father taking me to school in that car one morning and how it broke down (or 'conked-out' as he would say) in the middle of a crossroad near our house in Barnes, South-West London. He did not keep the Humber for very long and VYP 1 was again transferred to one of two consecutively purchased BMWs. The first one was a 2000 model.

"During about 1988 my father started to think about his eventual demise (he is still alive now) and VYP 1 was given to a tennis partner at his club. She transferred it to another BMW and, towing a trailer, used it to go to Greece on holiday. It was then sold to help finance the purchase of a Jeep.

"I saw it advertised in August 1992 and could not resist making an offer for it, which was accepted. The reason my father did not offer

it to me, instead of his tennis partner, was that I already owned SGP 73 (which I sold on buying VYP 1) and he was unaware that I wanted VYP 1.

To date, I have had VYP 1 on three vehicles; an Oporto red 1986 Austin Metro 1.0 HLE, a British racing green 1990 Rover Metro 1.1S and, currently, a metallic green 2001 Fiat Punto 1.2. 1

"1 VYP was obtained at auction in March 2000 and is currently on my wife's 2001 Renault Scenic 1.6 Dynamique in dark blue."



## His & Hers Plates

"His and Hers" plates are a terrific idea for all couples whether married or not.

We have listed several examples where we have highlighted the name or initial letters in the captions to show how they match up to the registration illustrated.

To help find YOURS check out our "His & Hers" search at: [www.regtransfers.co.uk](http://www.regtransfers.co.uk)





# An



# Number

Just one year ago, Madeleine Butterworth and her son Peter decided to start up a Limousine Hire business in Westhoughton, Bolton.

"My granddaughter, Charlotte was going to her school prom last May but couldn't find a limousine to take her - they were all booked up. My son had been trying to persuade me to buy a limo for some time and he said this just showed that the demand was there. So in June 2002 we bought a plush five-year-old limo for £28,000 from someone we know who imports them from California.

"When we started thinking of a name for the company, I came up with Abracadabra! But my son thought All Star sounded better.

We decided to have a look around for a number plate to match it, but could only find **A11 STA**. Lee, the salesman at Regtransfers said he knew of a better plate, **A115 TAR**. He approached the owner of it on our behalf and managed to strike a deal with them. Although it was a more expensive plate, it is superb and makes our company stand out from all the other Limo Hire companies around here."

Peter is the main chauffeur but they have three other named drivers ready to stand in if he is not available. Madeleine takes all the bookings.

"People hire the Limo for all sorts of reasons - weddings, anniversaries, race days, hen and stag nights, parties and school

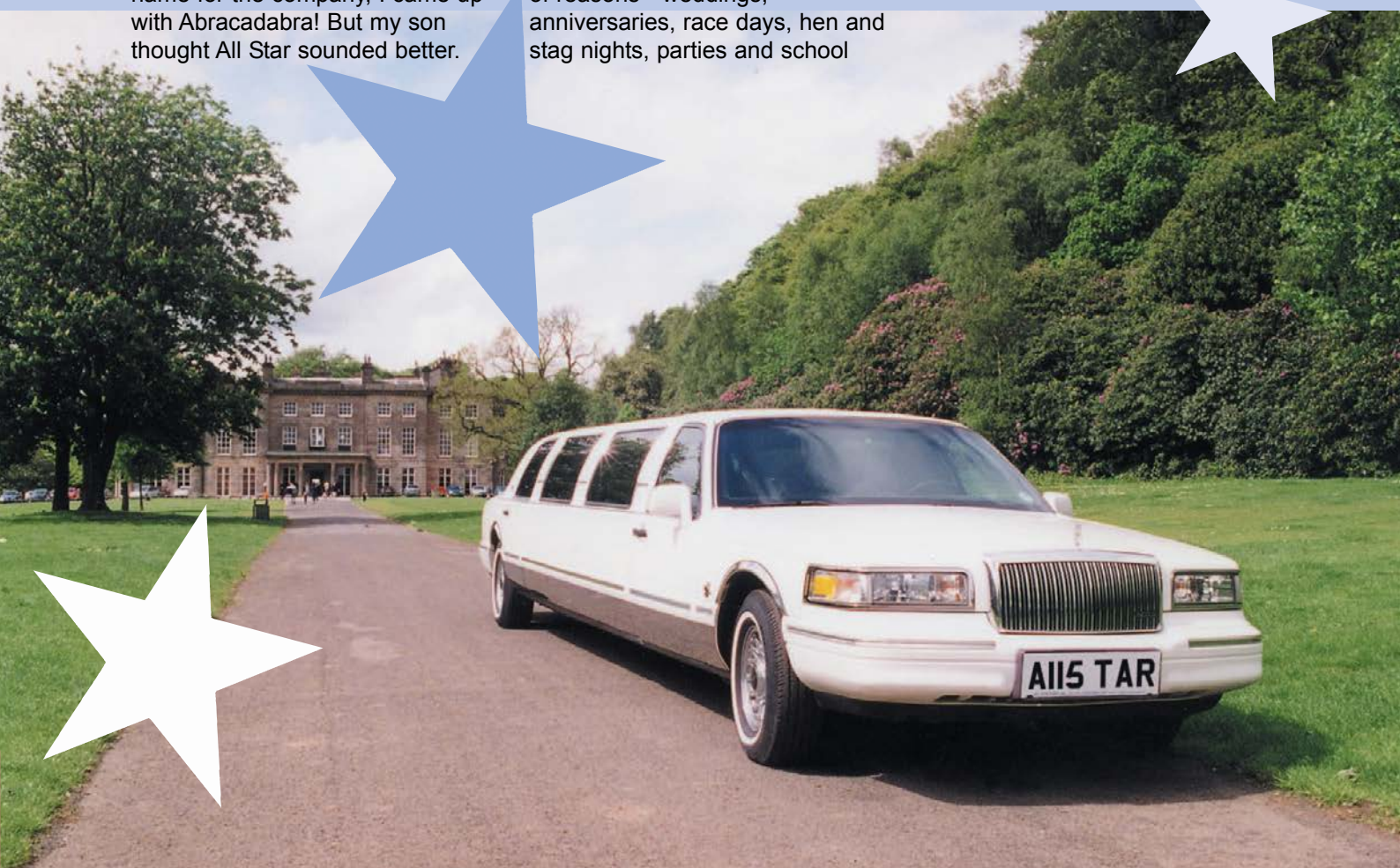
proms - any special occasion really."

The American 8 seater chauffeur-driven stretch limousine is fully air-conditioned and has a fabulous interior with a Champagne bar, 2 TVs, Video, CD, mirrored ceiling with both fibre optic and neon lighting. Rolls Royces, Vintage Cars and Vintage Buses are also available.

For more information contact All Star Limousine Hire on:

FREEPHONE 08000 832 111 or contact them online at:

[www.all-star-limos.com](http://www.all-star-limos.com)







# Now you can talk to us **24 hours** **7 days** a week

Our friendly, helpful sales advisors are fully trained in every aspect of **personal number plates** and are here to help choose the right registration for YOU.

What is more, they will arrange the whole process for you at no additional cost - this includes retention of your current registration if required or placing a registration on certificate as a special gift or for your own future use.

Whatever your requirements, even if you simply wish to find out more about the fascinating and exciting world of personal marks, you can call at a time to suit you.

We look forward to hearing from you!

Completely **FREE**  
transfer service

Over **45 million**  
registrations to  
choose from

All prices shown  
on our **website**

**Price Promise**  
"We WILL NOT  
be beaten"

Registrations start from just

# £79



## Call NOW!

# 01582 477333