

The World of Personal Number Plates

# Regtransfers

Volume 2, Issue 3

## .co.uk

**WIN** your own personal number plate!



*Also in this issue:*

Plate Wars

A **V**ery **I**important **P**late

Straight from the Horse's Mouth

Rubbish Registrations? - Not likely!

## Two's Company

for **Danielle**







I CAD is currently available exclusively from [Regtransfers.co.uk](http://Regtransfers.co.uk) at £29,995



# "And our survey said . . . "

We asked a nationwide sample of our customers to give their personal rating of the level of satisfaction they experienced from each of the following aspects of our service:

RT	ASPECT	SATISFIED	DISSATISFIED
	COURTESY	98%	2%
	HELPLEFULNESS	100%	0%
	KNOWLEDGE of sales advisor	97%	3%
	RELIABILITY of returning calls and keeping you informed (if applicable)	91%	9%
	RESOLUTION of any concern or complaint (if applicable)	90%	10%
	SPEED OF COMPLETION of order	94%	6%
	SPEED OF DELIVERY of acrylic plates (if applicable)	100%	0%
	QUALITY of acrylic plates (if applicable)	100%	0%
	EXPECTATIONS Meeting and exceeding	93%	7%
	OVERALL EXPERIENCE	94%	6%

## Feedback

"I'm not sure who dealt with my order but he was very helpful and friendly."

**Craig Lewis** Leeds

"I ordered everything by the web so did not have verbal contact but none the less was very happy with your service and prompt delivery. Would recommend you to others."

**Lynn Dennis** Hugglescote

"I found your service quick and easy, I did most of the transactions online with absolutely no hassle at all."

**Craig Kinnear** Malvern

"Overall I rate the communication as perfectly OK. I would recommend (and, indeed, have already done so) Regtransfers to friends and colleagues alike."

**Rob Baker** Banbury

"Everything was made straightforward and with very little effort on my behalf."

**Kevin Skinner** Morayshire

"All very helpful and I will use you again for my next plate, I need the car first."

**Noel Salmon** Basingstoke

"I would like to say thanks very much for the help I received. Every e-mail I sent was answered very quickly and very professionally."

**Stephanie Livesey** London

"Website and electronic ordering process excellent."

**Jonathan Hayes** Bath

"First class service. Will certainly be buying my next plate from Regtransfers. Thanks again."

**Audrey Finn** Stirlingshire

"The staff I dealt with were very friendly, courteous and efficient, many thanks for an excellent service."

**Julia Robson** Dorset

"I did my transaction via your website which I found very straightforward and simple to use."

**Barry Whittaker** Lincoln

"I purchased my plate via internet. The service was simple, fast (within 14 days) and very efficient. I managed to purchase my plate without any problems"

**C May** Manchester

## And the winner is . . .

All contributors' names were entered in our £400\* Personal Registration prize draw.

We are delighted to announce that the winner was **Russell Jones** from Deeside.

In our next issue we will feature Russell with his chosen registration.

The independent draw was carried out by Mike Allen of the **Dunstable Fast Fit Centre**, who is pictured here with our editor, Len Stout.

Learn more about Mike and the **Dunstable Fast Fit Centre** in our next issue.



**FastFit Station**  
162-170 High St South • Dunstable  
Bedfordshire LU6 3HS  
Tel: 01582 476699

\*Registration of the winner's choice (subject to availability) to the value of £249, plus VAT, £80 DOT fee and a set of acrylic plates. Total value approximately £400.

# Letters & emails

Write to:  
The Editor  
Regtransfers.co.uk  
139 High Street South  
Dunstable  
Bedfordshire  
LU6 3SS

or email: [editorial@regtransfers.co.uk](mailto:editorial@regtransfers.co.uk)

## NUMBER 1 DAD

Please find enclosed a photo of my car with its new registration **EGS ID**. Also enclosed is a photo of my late dad's car showing the 'EGS' part.

The reason I wanted the number plate was because of the 'EGS' and the '1 D' meaning 'Number 1 Dad', which was my dad. He was a very special man.

The number plate has meant a lot to me and I have enjoyed it very much as it is a memory of my dad and also the Rover, which is now in a museum.

Once again, thank you very much for your service in getting it transferred over. It was very good and I have no complaints at all and, when people ask, I mention your company.

JOAN BOAKES

Lowestoft



## SO EFFICIENT

Thank you for sorting my personal number plate out so efficiently. Enclosed is the photograph that you asked for.

HM JONAS

Cromer



## A1 FOR ADMIN

May I tell you that I was so pleased with David Edler of your administration department. I bought number **L5 PPC** and his service and care I will pass on to my mates. He was so good on the phone to me and explained everything. A1!

PETER CHILDS

Norwich

## STUDY

Hi there, many thanks for your brochure. Arrived in the post today, 2 days after requesting it. Gives me more reason to sit in my study. Fantastic contents.

ANDY BURNSIDE

by email

## DELIGHTED

Just to let you know that the documents for the new acrylic numberplates for **L13 SMK** arrived safe and sound in the post today.

We were delighted they arrived so quickly and would like to thank Regtransfers for such an efficient and speedy service.

SIMON & LIZ MACKENZIE

by email

## A LOT OF READING

Just to say thanks for the magazine! Its a very interesting read although it may take me some time to get thought it, there's a lot of reading!

Also to say that I was impressed with the speed of delivery! I was online one day and the magazine came the next!

I'm thinking of buying my personal registration when I get a new car so I will keep looking and definitely will keep you in mind when I come to buy one.

LAURA MCCONNOCHIE

by email

## SERVICE

About 3 weeks ago I purchased a set of plates from you (**N12 PUD**) and I feel the need to write to you to say how efficient, courteous and professional your sales staff were to me. You don't seem to get this level of service nowadays so for me to drop you this line must mean something. So, just again, thank you very much

ALAN CHAPLIN

Leicestershire



P WESTERBY

by email



T3 LLY is currently available  
exclusively from [Regtransfers.co.uk](http://Regtransfers.co.uk) at £7995



# a Very Important late

On October 16th 2004, Pope John Paul II celebrates 26 years as leader of the Roman Catholic Church. It is said that he is the most recognised man in the world and he is by far the most widely-travelled pope in history with each country he visits providing its own version of the 'popemobile' for his use.

The question of exactly what vehicle the popemobile is, is more difficult to answer than you might think. Many of the vehicles used to carry Pope John Paul II, including a number of papal limousines, are called popemobiles, but the distinctive-looking vehicle with the bulletproof booth from which the pontiff stands to wave and greet the throngs made its debut in 1981, after an assassination attempt.

The original popemobile was probably a modified Range Rover. But he has been conveyed in a variety of adapted vehicles, including a Mercedes Benz and a six-wheel drive Leyland T 45. At least one model of the popemobile was made in Letchworth, England. For the Pope's visit to Poland, version 5 was produced. The engineers' goal was to produce a vehicle, on which the Pope could move during the services in large cathedrals. The Polish popemobile has a revolving chair but does not have a glass top and it is equipped with a noiseless electric engine. The vehicle can run up to 60 kilometres a day at a maximum speed of 25 kilometres per hour.



It is nearly 25 years since His Holiness made his historic visit to Ireland in 1979 when it is estimated that more than 2.5 million saw him during a whirlwind weekend which criss-crossed the country.

In honour of his visit the popemobile was assigned a special registration, **VIP 1** in Eire where he started his tour. He then toured Northern Ireland before coming over to the UK where the car had to be registered in the same way as all other vehicles.

Some time after his tour was over the car and registration were sold at auction, which is how it came onto the open market.

It has only had a couple of owners since then, one of whom bought it through Registration Transfers. We were recently able to acquire the registration and is now part of our extensive stock of top quality marks. It is, quite simply, one of the most desirable registrations currently available.

## ***Would VIP 1 grace your private or business vehicle?***

The picture below illustrates just one example of where the registration's use would be apt - the transportation of high profile celebrities, politicians or business executives in a stretched limousine.





## *Rally Success at Holker Hall*



If you are interested in joining the **RNC** and maybe participating in next year's event, take a look at our website

[www.registrationnumbersclub.org.uk](http://www.registrationnumbersclub.org.uk) or contact us as below. We are a friendly club and welcome members from all walks of life whether you have paid thousands for your plate or you've had it for years and spent very little.

We are the only UK based club catering for enthusiasts of personalised vehicle registration numbers being originally founded in 1977. Subscribing members receive the quarterly newsletter, **RNC News**, which is the original independent club publication and features lots of useful information covering cherished plates along with any updates on legislation.

The club is run by Honorary Secretary, **Steve Waldenberg** from the RNC office in Leeds.

**Rod Lomax** from Bury in Lancashire is club Publicity Officer and **John Harrison**, who has an expert knowledge of the whole system of vehicle registration in the UK, is club Archivist & Advisor.

For further information on the **RNC** please contact:-

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Honorary Organising Secretary

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Archivist & Advisor

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(evenings/weekends only)

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**A**nother Registration Numbers Club rally has come and gone - a year passes quickly - with club members and guests enjoying an excellent weekend in north Lancashire and Cumbria. Holker Hall, near Grange-over-Sands was our venue on Sunday 27 June and the evening before many members joined us for the annual pre-rally dinner at the Lothersdale Hotel in Morecambe.

Setting up the rally field on Saturday afternoon had us wondering whether the event would actually happen as it was so wet even the sheep were sheltering. But true to form Sunday dawned bright and sunny and by mid-morning the rally site began to fill up with cars and an absolute feast of cherished registrations.



Nearly 80 vehicles passed through the gates of the Hall so to everyone who came along to both the dinner and the rally thank you for your support. Members competed for various prizes with the registrations being split into

several classes such as No.1's, names, amusing, relevant to vehicle etc. A self-voting system is used and trophies are awarded to 1st, 2nd and 3rd in each class.

There are also a few special trophies, a longest distance travelled trophy and one for the oldest original number on display, this year being awarded to Michael King from the south of England with **M 33**.



We were fortunate enough to obtain sponsorship from two major registration numbers dealers to offset the not inconsiderable cost of staging an event such as this and for this we thank them.

Funds to bolster club finances were also raised with a raffle, prizes being donated by motor manufacturer MG Rover, RNC club office and members Bill Dewar, Paul Tibbles and Jeremy Wilkinson.

Thank you all for your generous donations and thanks to everyone who bought raffle tickets, your efforts are greatly appreciated.

*Rod Lomax*



# Food for thought?

## Café Reg

### à la carte Menu



6 HEF £7495

#### STARTERS

S10 UPS	£4,995
50 OP	£8,995
PAS 7A	£7,500
5 NAK	£7,500

#### FISH

5 OLE	£9,995
84 SS	£14,995
CI2 ABB	£9,995
I EEL	£19,995
MU5I ELL	£3,995
CI AMM	£2,995
WII ALE	£19,995

#### MAIN COURSES

BAN 63R	£5,995
C8 PON	£2,995
CUR I2Y	£14,995
GI AME	£4,995
MUT 70N	£19,995
ROA 5T	£9,995
I3 ONE	£19,995
CI ALF	£2,995
II OGG	£14,995

#### SIDE DISHES

I EEK	£19,995
VEG 5	£7,500
54 GE	£19,995
PAR 5I3Y	£6,995
GI2 AVY	£2,995
BUT 73R	£7,500
MU5I ARD	£2,995

#### DESSERTS

P3 ACH	£19,995
F12 ESH	£4,995
FRU I7S	£7,995
HON 6Y	£14,995
BI6 CAK	£895
WI4 FER	£2,500
NUT 5	£75,000

#### BEVERAGES

GI24 VES	£4,995
W8 TER	£9,995
P11 ONK	£2,995
I4 GER	£8,995
60 KE	£9,995
S73 LLA	£19,995

These mouth-watering registrations  
available only from [Regtransfers.co.uk](http://Regtransfers.co.uk)

Transfer surplus included!





I VUR





# Two's company

**D**anielle Cooper and Ivor Jacobs each have their own companies - but they still clearly enjoy each others'.

Danielle is from Preston originally but now lives in Derbyshire with her partner Ivor. She became interested in number plates after seeing her father's private plate as a child. She realised how different it was from everyone else's and dreamed of finding her very own personal plate one day.

At an early age, she would go travelling with her father and would both spot and make a note of unusual plates. One of these was **5403 AC**, which her father bought and has owned for more than 25 years.

## Bug

Ivor, of course, also got the number plate bug when he was very young; six years old, in fact. Again it came about because of his family's plate **PJ 1212** which was on his dad's car at the time. Unfortunately he doesn't own it any more. He finally bought his first plate, **7 VUR**, in 1977 and

over the years has added **1 VUR**, **H11 VUR**, **11 MJ**, **111 OR** and **1 UOR** to his collection.

Danielle and Ivor met by chance after an unusual meeting following a football match between Preston and Nottingham Forest 18 months ago. They found they had a lot to talk about - and not just number plates!



( . . . continued







. . . continued)

Animals play a major part of Danielle and Ivor's life together. They have horses, dogs, rabbits, ducks and chickens. Plus any waifs and strays that Danielle might find whilst she is out and about.

Ivor has two daughters and, after many years of searching with the help of number plate dealers such as Regtransfers, has found plates for them as well. **ROX 1E** and **ROX 1J** for 12 year old Roxi and **DAN 1J** and **D4 NYJ** for Dannielle, who is now 17 and will soon be driving.

## Domain

At one stage Danielle worked for a metal recycling company - a job that lasted for 7 years. It got her thinking about starting her own business and after securing her own website domain name, **www.danielle.co.uk** she is now looking for ideas of how best to use it. If anyone has any please get in touch via email on: **danielle@danielle.co.uk**.

Ivor's early business interests were in jewellery and antiques after which he moved on to build up a large nationally known replacement window business. He sold it after 20 years and now has a successful property development business by the name of Roxdan Developments and Investments (after daughters ROXie and DANnielle).

## Ibiza

During the summer they spend many happy days together in Ibiza where they are fortunate enough to have an apartment overlooking Ibiza Town's harbour, or "the crazy town" as Danielle puts it.

"It's a very special place. We both enjoy going out on our motorbikes whilst we are here", she says, "it's the best way to travel in the sun both here and at home".

Danielle enjoys going back to Preston now and again to see her friends and family - any excuse to get in her car and drive. She loves

driving her car especially since Regtransfers managed to find her ultimate dream plate **1 DLC** (Dannielle Louise Cooper). She now dreams of finding **DLC 1\***.

## Lamborghini

On the day we went to meet the couple, we were able to get some great pictures of Danielle alongside some of Ivor's prized cars and number plates. This included a superb yellow Lamborghini with the registration **HAN 50M** and a black GT version sporting **BAT 114N**.

"Many thanks to Regtransfers and the team for a great day during the photo shoot. I had a great laugh and got a chance to wear my boots." Danielle concluded.

*\* If anyone knows the whereabouts of **DLC 1**, please contact Regtransfers on 01582 663603 or email [editorial@regtransfers.co.uk](mailto:editorial@regtransfers.co.uk)*

To find out more about Roxdan Developments visit **www.roxdan.co.uk** or call 01332 875511.





# Plate Wars



Regtransfers to a Scottish trophy company. Very apt!

## consolation

A few years passed before temptation struck again, but eventually Mark encountered **WAR 185** in a registration advertisement. He had actually been looking for the “letters first” equivalent of his **18 WAR** plate, but so far **WAR 18** has eluded him and he doesn’t know if that registration currently exists.

**WAR 185**, however, was a fine consolation number and at one point Mark had both his WAR plates on matching Toyota Corolla GTi’s.



Once the cherished registrations bug bites it can be quite hard for the enthusiast to shake off the obsession. The title of Regtransfers’ book, *Fanatical About Number Plates*, is no understatement when it comes to describing us and many of our customers!

Mark Warren from Swansea contacted us with a summary of the plates he has owned since he first became interested. Mark’s list shows how much enjoyment it is possible to get without breaking the bank. Over the years he has acquired a procession of affordable, but relevant plates.

## phonetically

“I purchased my first cherished number in November 1990,” says

Mark. “It was **980 CUP**, a registration that graced three of my vehicles.”

A lot of fun plates work phonetically and Mark’s **980 CUP** (“Nine, a teacup”) is a great example. It also occurred to him that the increasing, some would say cult, popularity of the Seat Cupra has meant that the name ‘cup’ has become synonymous with the GTJ badge. Surely plenty of Seat owners would like to see that one on their vehicles.

Later, Mark spotted **18 WAR** for sale. This number, taken from a 1964 Ford Consul, combined his 18th of the month birthdate with the first three letters of his surname. He couldn’t resist it, and bought it in 1993. The following year Mark sold **980 CUP** through

## TELL US YOUR STORY

If your family has a collection of interesting number plates and you would like to be featured on these pages just send your story and pictures of yourselves with the cars to:

**The Editor**  
**Regtransfers Magazine**

**139 High Street South, Dunstable, Beds. LU6 3SS**  
or Email (including pictures) to: [editorial@regtransfers.co.uk](mailto:editorial@regtransfers.co.uk)





Mark and Karen with their superb collection of personal registrations

## retention

His most recent purchase was made in 2000. "I very happily acquired **W18 REN** and placed it upon a retention certificate," Mark says. "It was to be two long years before I was able to purchase a

vehicle young enough to go on it!

"**W18 REN** now resides upon a Ford Puma mainly used by my wife Karen, who is very pleased to have a plate resembling both her first and second names. "I thoroughly enjoyed the Regtransfers book

*Fanatical About Number Plates,*" he says. "I'm assuming there may be a follow up called *Still Fanatical About Anything Related to Car Numbers!*"





**K**uchina Johnson is the daughter of renowned horse trainer Brassy Searle. Kuchina, a well known registered horse and dog trainer based in Hampshire, specialises in giving equestrian and canine displays.

She has been training animals all of her life and has been the subject of many articles in the equestrian and general press. Kuchina and her animals have appeared on television many times, in programmes such as *Black Beauty*, *Old Country* and

*Out of Town*. They have also featured in commercials for Tia Maria and Bird's Trifle, and in the films *Mutiny On The Bounty* and *Gone With The Wind*.

Having used Australian stock since she was 15, Kuchina is now also an agent for Down Under Products of the Outback and can assist with any related enquiry.

## Goat

"The first animal I trained by myself was a goat - yes a goat" says Kuchina. "He had a sleek

coat and four legs; what more could a 12-year-old girl ask for? His name was McGinty, after the song *Paddy McGinty's Goat*. I can still see him standing on his tub looking longingly at my bulging pockets of pony nuts. He could jump a full course like a stag, half-pass as good as any of my father's horses and he followed me around like a dog."

"The late Jack Hargreaves was visiting my dad's yard (he was a regular visitor) when he saw me longreining McGinty. He asked my



Jack Hargreaves of TV's 'Howl' and 'Out of Town' fame





# the horse's mouth!

my dad what was going on and he told him it was my first attempt at training on my own, as he would not let me train a powerful animal such as a horse yet, so a goat was a good start. Mr Hargreaves asked if he could make a film of my efforts and from that day McGinty was a star. I remember my parents thought I was becoming an alcoholic when my dad's Guinness kept disappearing and he threw a fit when he saw me giving it to the goat."

"I suddenly feel very old, as that was 22 years ago. McGinty stayed with me for many years, until I married. I even moved him on my wedding day and I cried when I had to go on honeymoon and leave him. My husband laughed at how I could cry over such a mangy smelly old goat, but I did and I am not ashamed to admit it - to him I owe a lot."

## Palomino

"Next was a little Palomino horse (he was only 15 hands high). Standing in the yard was the most beautiful shiny horse I had ever seen, his coat was as gold as any coin and his mane and tail as white as snow, a complete nutcase. I wanted to call him Amigo meaning 'friend', however that 'friend' broke my leg on one occasion and went on to render me unconscious on another!

"I have been called 'Kuchy' for as long as I can remember, so when I saw the registration K5 CHY for sale that was that - I had to have it

on my Mercedes E Class. I have K12 CHY as well and it will go on my husband's SLK. Next will be my horse box, a 10 ton van.



Find out more about Kuchina and her spectacular shows at:

[www.kuchina.com](http://www.kuchina.com)







# Rubbish



on it. I just couldn't resist the car or the number plate."

Today **Gowing and Pursey** continues to grow and is now the largest privately owned waste disposal and recycling business in the area, with depots at Acton, Harlesden and Ruislip and with a fleet of 42 lorries and over 3000



containers all serving Greater London. They also have a small waste brokerage business in Shrewsbury called **Countrywide Waste Management**. Some of their many contracts have been at

Charlie Ward bought his first personalised number plate over 20 years ago. It was a time of mixed emotions for him. While he was over the moon after buying the registration **211 CFW**, he was saddened by the fact that his father Frank had to make him redundant from his waste disposal business. Fortunately, a very reasonable redundancy payment and the sound business sense he inherited from his father enabled Charlie to buy his own 7½-ton mini-skip lorry and set himself up in the waste disposal business.

Things started well and by 1989 he was looking for premises. Around that time he came across an ailing company in the same line of business, **Gowing and Pursey**. Without hesitation Charlie decided to take on the company name, the lease, their remaining lorry and 25 skips, effectively doubling the size of his business overnight. Over the next 10 years he got stuck in to building the business the only way he knew how – "with sheer hard work".

During this time Charlie's love of personal number plates stayed with him and in 1992 he bought **2 CW**, adding **22 CW** the following year. Both of these registrations are currently on Harley-Davidson F150, supercharged trucks - one of which has been specially tuned and lowered and now generates 650bhp, making it a veritable

waste disposal hotrod! "Some of my skip lorries only generate 450bhp so you can imagine how powerful the Harley is." Charlie explained.

Charlie has always bought his private cars, such as the Harleys, the Bentley Azure and his Hummer from specialist car suppliers **Sparks** of Acton in West London. ([www.sparkscars.com](http://www.sparkscars.com))

"When I bought the Hummer from my friend Nicky Vaughan at Sparks in 2003, I immediately put the registration **FW 2** on it. They are my dad's initials that I have owned since 1995. In fact when it comes to buying cars I wouldn't go anywhere else but **Sparks**," he says. "When I bought the Bentley from them it already had **CEX 1**





# Registrations? Not likely!

such well known sites as the London Eye, Wembley Stadium, Twickenham Rugby Ground, the Grosvenor Hotel. The list goes on.

as such **Gowing and Pursey** are extremely customer-focused, considering no job too large or small for their attention.

etc, is now a major part of our business at all three depots. Charlie states. "Our company policy is now *'to preserve the long-term environment for future generations'*. "The term *'where there's muck there's brass'* is true, but we have added *'where there's muck – recycle It'*".



His dad Frank now works for the company as a depot manager and mum Mary is fully involved at their head office in North London. It is very much a family business and

"Our aim nowadays is to reduce waste in line with the reduction of land-fill sites which is why recycling metal, soil, wood, plastics and inert waste such as hardcore

**Gowing and Pursey**  
Gormley House  
Waxlow Road  
London NW10 7NU

Visit their website at:  
[www.gowingandpursey.co.uk](http://www.gowingandpursey.co.uk)

Call on: 0870 736 0550 or Email:  
[info@gowingandpursey.co.uk](mailto:info@gowingandpursey.co.uk)







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