

The World of Personal Number Plates Issue 45

Regtransfers



**DENISE
VAN OUTEN**



DENISE VAN OUTEN



Denise van Outen seems happy. She and her partner have recently moved house, she is working regularly and she's still finding time to play golf - one of her consuming passions at the moment. Oh, and she also has a brand new personal number plate.

"I love it, it's brilliant. I go to a lot of golf events and there are just so many people there. When I come out afterwards and just want to leave I find they all have the same car as me, but now I'll know exactly how to find my car, so it's perfect! And it's a bit of fun. You want your own identity when you buy something. Your car should be like that and should reflect your personality.

"I did have a number plate on my first car years and years ago when I was really young. That one had 'Den' on it, but it was a long time ago. My brother took it. He had the car off me and he kept the number plate. I haven't seen it since! It was like my first car."

The "years and years ago when I was really young" makes Denise sound ancient,





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which she clearly isn't. In fact, when one compares photos of Denise during her early TV career on *The Big Breakfast* in the 1990s with more recent snaps it is startling how little she has changed. Her new(ish) obsession with golf alone must help keep her in trim.

"When I turned 40 I wanted a new challenge and hobby that took me outdoors. Something that involved walking. I like to be busy, and all my friends play, so I started having lessons and then just fell in love with it.

"This house we've just bought is a mile from the course so hopefully we'll start playing a lot more and I'll get my handicap down. I don't play as much as I should, although now the weather's picked up I'm starting to play a lot more. Obviously we've been rained off a few times because of bad weather."

When she's not playing a round on the golf course, Denise's general lifestyle continues to burn those calories.

"I'm so busy and I run around a lot. My work involves me being busy and active. If I'm in a show then I'm dancing, so that keeps me fit. The golf, also, because of the walking... I think I'm just always busy. I'm not a gym bunny.

"I'm not as fit as I would be normally, I think. Over the last couple of months, while we've been moving and everything, I've done less exercise because I've been so busy. And I've been on tour, travelling around, which makes it tricky to fit in any exercise. You'd think that I'd be doing it all the time because when you're staying in a hotel you've got access to a gym, but when they throw you in with a load of twenty-somethings who go out drinking after the show, it never happens. Nine times out of ten I was still in bed at 11 o'clock in the morning!"

There's more to Denise's look than just being fit and healthy. She looks as glamorous in real life as she does on the telly.

"Oh, I definitely don't look glamorous all the time! But thank you."

Denise doesn't go in for full-on cosmetic surgery, but she openly champions less drastic measures.

"I don't really want surgery or anything. The treatments I have are quite good because they're laser, they're non-invasive. I'm quite an advocate for saying you don't have to go under the knife. I think there are other ways you can often get the same results. The guy's good. He's coming over

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DENISE VAN OUTEN



2001 Chicago
2003 Tell Me on a Sunday
2007 Rent Remixed
2010 Legally Blonde
2013 Some Girl I Used to Know
2016 Big - The Musical



1998 Jack and the Beanstalk
1999 Tube Tales
2000 Love, Honour and Obey
2007 Are You Ready for Love?
2012 Keith Lemon: The Film
Run for Your Wife



1995 Massive!
1997 The Big Breakfast
The Record of the Year
1998 Babes in the Wood
1999 Something for the Weekend
2000 The Big Breakfast
2001 Prickly Heat
2004 Passport to Paradise
2005 This Morning
2006 The National Lottery: Christmas Special
2007 Any Dream Will Do!
Grease: You're the One that I Want!
The Friday Night Project
2008 Backstage at the Brits
Who Dares, Sings!
Hairspray: The School Musical
2010 The 5 O'Clock Show
Lorraine
The Only Way Is Essex
2011 Born to Shine
2012 Strictly Come Dancing
Lorraine
2013 Sunday Brunch
2014 Loose Women
2015 EastEnders
2016 Matalan Presents: The Show
2017 Loose Women
2018 Ireland's Got Talent



1994 Wanna Make You Go... Uuh (Those 2 Girls)
1995 All I Want (Those 2 Girls)
1998 Especially for You
1999 Gimme! Gimme! Gimme!
2002 Can't Take My Eyes Off You
(With Andy Williams)
2003 Tell Me on a Sunday
2007 Baby It's Cold Outside (with Russell Watson)

later today, actually. I'm going to have a facial, but this is just one for cleansing."

Back in her *Big Breakfast* days, Denise didn't look after herself quite so well.

"Yeah. The '90s were a bit of a blur but I've got photographs so I can look back on them! It was a fun time. I sort of miss it really but I just couldn't do it now. I'd be too tired and I like my sleep too much. Golf is clubbing for the middle-aged. All the people I see on the golf course are people who used to be out at the clubs. We've just reversed it - we do it as a day thing now. We play golf during the day and then hit the clubhouse and get drunk there instead. At least these days we get to bed at a reasonable hour."

The work schedule, however, still sounds pretty non-stop.

"I've just done the *Dancing on Ice* arena tour as a judge with Chris Dean and Jane Torvill. Obviously they're the skating experts, but for the judging panel they wanted someone who could come in and judge performance. Because I'd done a lot of theatre they asked me if I'd judge that aspect, just so they had it all covered. That side of it isn't really Chris and Jane's bag, that whole entertainment thing. It was really good, I loved it.

"The tour finished a week and a half ago, so now I'm back to doing *Loose Women*. I don't do that every day: I do either a couple of days a week or a couple of days every two weeks. It depends really. There's a group of us and we kind of work it all between us. The producer will often call me if someone's off sick because I've got a flat in London so I'm one of the local ones and I can get in quite quickly, whereas some of the other loose women like Coleen (Nolan) and Lisa (Riley) live quite far out, up north,

so it's tricky for them to get in. I do enjoy it. It's good and we have a giggle.

"It's quite a busy year really because *Ireland's Got Talent* starts again, so we'll get busy with that towards the end of the summer when they start the audition process and everything. I'm also in talks to do another West End show, which I'd kind of like to do this year. I always try to have a bit of a break between West End shows because they're so time-consuming. I normally do one every couple of years and I've started to get that itch again to do another one. The last was my one-woman show, *Some Girl I Used to Know*, that I did at the Arts Theatre. That was a couple of years ago now.

Does Denise van Outen ever just sit around and chill?

"I don't really relax in that way. I don't sit around and watch box sets and things. I like golf. I like going for a drive. The nice thing about moving - because I lived in my last place for about 10 years - is that we're sort of exploring the area so it's quite nice to take the car out and go for a spin, especially when the weather's nice. We're discovering all new places to go. We've found some nice little pubs and restaurants and you can only do that really by going out. I look online but you really have to go out and try these places yourself. It's good."

Interview: Angela Banh

Story: Rick Cadger

Location photography: Stan Thompson

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UNDER THE HAMMER



Oulton Hall, Leeds by Bill Henderson CC BY-SA 2.0

Oulton Hall, Leeds, West Yorkshire 21st, 22nd & 23d February 2018

Oulton Hall was originally a "modest eighteenth-century house" owned by the Blayds family. In 1807 the house was left to John Calverley, who was a partner in Beckett's Bank and Mayor of Leeds. He changed his name to Blayds in order to inherit the property, but his descendants reverted to Calverley. He enclosed the surrounding common in 1809, and it was landscaped to designs by Humphrey Repton soon afterwards. In around 1822,

he commissioned Sir Robert Smirke to remodel the house, and it was enlarged by Smirke's brother, Sydney, in 1839. In 1850 a fire destroyed much of the property, including most of the Smirkes' work. The Leeds firm of Perkin and Backhouse rebuilt the hall, and further work was done in 1875 by Perkin and Sons and in 1885 by Chorley and Cannon of Leeds.

The hall had various uses during the 20th century. In the First World War it was used as a hospital and convalescent home for wounded soldiers, and in 1925 the hall and grounds were sold to the county council. After the owners left in the 1930s, the house was requisitioned by the military during the Second World War. It was used as a mental hospital until 1971. Oulton Hall then changed hands, but due to the lack of resources of the new owner it fell into disrepair, and in 1974 it was derelict. In 1991 De Vere Hotels acquired the lease and rescued it. Restoration and expansion cost £20 million to turn the hall into a hotel set in an estate of 300 acres, with gardens, a 27-hole golf course and a spa.

Top prices achieved (including estimated fees and taxes):

33 O	£73,952
200 O	£59,696
5 OPH	£58,400
812 FER	£49,328
1 WST	£38,312
IG 6	£37,664
101 M	£37,016
1 TST	£34,683
5 CEO	£33,776
720 MCL	£33,128
188 Y	£30,536
KAT 4R	£27,296
1 TLK	£23,149
845 H	£22,630
1 KVB	£22,112
6000 OO	£22,112
BCO 1N	£20,168



Stratford Manor, Warwickshire 16th, 17th & 18th May 2018

Located just five minutes from Stratford-upon-Avon, the Stratford Manor Hotel is a

little piece of four-star luxury set within the Warwickshire countryside. The hotel creates the perfect base for exploring the many attractions of Stratford-upon-Avon, and being just off the M40, it's easy to get to.

Stratford Manor features 104 spacious bedrooms, many of which have recently been refurbished. This light and airy hotel also has a bar, restaurant, health club, relaxing spa and space for meetings and conferences.

What's more, with the newly open spa facilities and well-equipped health club at Stratford Manor, you can create your own haven of relaxation here in Warwickshire.

Top prices achieved (including estimated fees and taxes):

1 SVR	£58,400
500 O	£37,664
1 OMM	£26,778
1 LGV	£26,000
1 JVV	£22,371
K111 TTY	£21,594
YUS 5F	£21,464
FL11 YNN	£21,334
DUL 444Y	£21,075
6 YK	£20,816
1 USK	£20,427
488 PS	£20,298

The Regtransfers Auction

Not to be outdone, we have successfully hosted our own online auction for many years.

It works just like a conventional auction, allowing you to bid on

registrations or sell your own with the assurance of having us oversee the whole transaction.

It's a great alternative for buyers and sellers alike. So, why not take a look?

www.regtransfers.co.uk/auction





“The service I receive is always highly professional and very efficient.”



Life in the Fast Lane

As a business owner and entrepreneur within the West Midlands, Adnan Aslam's schedule can, naturally, be very busy. "Managing a business and its staff can be non-stop," he says, "but somehow, I always find time to shop for the latest supercars."

"My business is deep sea shipping to the Middle East," Adnan says. "I have been in the shipping industry for 20 years and I love what I do. We basically charter cargo ships for large blue chip companies."

Adnan lives his life in the fast lane and lists his leisure activities, apart from an hour at the gym daily, as, "cars, cars and cars." From a young age he has always been interested in supercars and has worked hard to achieve a luxury lifestyle. "Owning these beautiful supercars is great," he says, "but the satisfaction of seeing your very own personalised plate on the car is greater."

"I like to acquire cars I know that will suit this lifestyle," he says.

"Regtransfers have supported me in finding the right plate over the years, for the cars I have had in the past, whether it be my Bentley, Porsche, Range Rover or Ferrari, the service I receive is always highly professional and very efficient. I would especially like to praise [sales adviser] Alfie Moon for his excellent customer service, as he helped me find the perfect plate for my latest purchase of the Lamborghini."

www.capitalshipping.co.uk



Bill Winder

Bill Winder is a self-employed gas and heating engineer from Carlisle in Cumbria. He has held the private plate BIL 1477 for 19 years and it has been on numerous cars, starting with a Rover 400, then three different Mercedes, two BMWs and an Audi.

Looking on the Regtransfers website for a plate for his works van, he came across

79 BW, which he immediately fell in love with for his car instead.

"Your sales adviser, Lewis was very quick to reply," says Bill, "and once a sale had been agreed, he did all the paperwork very quickly and efficiently. Regtransfers kept me up to date with regular progress reports."

Bill's new plate is now on his car and he has transferred his old plate to his works

van, making it even more distinctive around the streets of Carlisle and Cumbria.

"Thank you, Regtransfers," says Bill, "for a stress-free and totally complete service in buying my new number plate. I was kept informed at every step of the way. Superb service."





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Cooke & Company





In 1994, when he was 27 years old, Simon Cooke set up his own estate agency business, Cooke & Company based in Leigh, Lancashire.

Simon admits to having been interested in cars and personal number plates since he was a young lad so it was no surprise when, after the business had been established for a few years, he acquired the superb plate 1926 SC which he still has on retention*



A few years later, in 2001, he found K1 LJC for his wife, Lisa Janine Cooke. "In 2005," says Simon, "I purchased 3 HSC for my son, Harry Simon Cooke, who was just five years old at the time."

The '3' in the registration reflects the date of Harry's birth. Now 18 years old, Harry is hoping to be a chartered surveyor once he leaves college next year.

Cooke and Company have been established for 24 years and are now the area's leading estate agent.

www.cookeandcompany.co.uk

* Your registration can be held on a 'Retention Certificate' until such time as you wish to assign it to a vehicle.



Transatlantic Transfers

"It's a bit complicated," confesses Kevin Newman. "Most of my cars are in Brighton, England but, from October to April, I live in Fort Lauderdale, Florida, where I have four cars with US number plates."

Kevin, from Abingdon in Oxfordshire, worked on the production line of the local MG factory "for five minutes" before becoming a fireman. "But all I was interested in," he says, "was working in a motorcycle store. I got my first job with Bol d'or Motorcycles, Oxford but always wanted to own my own business and moved to Grimsby, Lincs in the hope of being able to afford to own my own small motorcycle store. In 1979, I did. A tiny place but over the years it grew into a chain of motorcycle stores and a car garage."

Kevin's other passion was flying and he was fortunate enough to gain his private pilot's license and buy his own Piper Warrior aircraft. "I joined the local



flying club at RAF North Cotes," he recalls. "Not long after becoming a member, the club was in threat of being shut down as the landowner was going to turn the land back into agriculture. I approached them and bought it in 1998." So, thanks

to Kevin's intervention, the flying club - the oldest in the UK - remains and is going strong today, providing many local fun events including classic car and motorcycle shows, etc.



stop at different car showrooms and get brochures just so I could tape them to the bedroom wall. It looked like wallpaper.



back in their day."

In 1998, Kevin sold his Motorcycle business to Dixon's Motor Holdings PLC, who owned dozens of car garages and also Carnell Motorcycles. "I retired,"

"As a kid, when out with my mum and dad in the car," recalls Kevin, "I would ask my dad to

"I did schoolboy motorcycle scrambling and then, later on, I did motocross. I was often the course marshal at Cadwell Park Race Circuit and sponsored many well-known Motorcycle racers



he says, "and my partner of 31 years, Richard Briggs-Price, and I moved down to Brighton for a new start by the South Coast, which we love. Not used to not working, I decided to start, from scratch, an estate agency called '4 Sale' and, in no time, started a lettings business in Hove called '2 Let'. After several years, I sold the company and now enjoy retirement between Brighton and Fort Lauderdale. I play a very active roll in the classic car scene and I'm a member of several classic car clubs and the Goodwood GRRC club. I also do many of the car shows in the States."

Kevin and Rich both love personalised number plates. "I try to have one for everyone car," says Kevin, "unless we feel the car is better off with its original plate, which is rare."





Here's their current UK tally:

R1 CHS	Magenta Triumph Stag 1973 <i>Pictured with Richard, above</i>
380 KEV	DKW Auto Union 1000 Sp <i>Pictured with Kevin, bottom left, but currently in the Fort Lauderdale sporting 1961 DKW [bottom right]</i> "The only one in the US," says Kevin.
432 KEV	1993 Aston Martin Virage Volante
875 KEV	Jensen Interceptor 1973
S9 KEV	Bentley Continental Flying Spur
S18 KEV	Range Rover
S44 KEV	Jag X-Type
W40 KEV	2001 Jensen S-V8
KEV 642Y	Lancia Montecarlo Spyder 1982
BIG 2132	Mini Cooper 500
BIG 5003	Fiat 500d 1964 'suicide door' <i>Pictured below</i>

A 'suicide door' is the slang term for an automobile door hinged at its rear rather than the front. Such doors were originally

used on horse-drawn carriages, but are rarely found on modern vehicles, primarily because they are widely perceived as being unsafe. Popularised in the custom car trade, the term is, naturally, avoided by major automobile manufacturers in favour of alternatives such as 'coach doors' (Rolls-Royce), 'FlexDoors' (Opel), 'freestyle doors' (Mazda), 'rear access doors' (Saturn) and 'rear-hinged doors' [Source: Wikipedia]

"It was restored by a Ferrari garage in Italy," Kevin informs us, "and then imported to the UK for us this year. It was one of the cars used each morning on the race track at the Goodwood Revival event in October 2017 celebrating 60 years of the Fiat 500."

And, in Fort Lauderdale:

LORD KEV Bentley Arnage

RICH KEV Mercedes GL550

KEV RICH Rolls Royce Corniche 5

"It's not because I'm big-headed and want to go around claiming I'm rich," Kevin assures us. "It's just our two names."

Oh, and just in case Kevin should ever run out of numbers, they also have S33 KEV, S14 SVB, 0016 KEV, 0017 KEV, 0018 KEV, 0065 KEV, 0066 KEV and 0068 KEV on retention*

* Your registration can be held on a 'Retention Certificate' until such time as you wish to assign it to a vehicle.



Mad About Plates

"We are mad about plates," admits Barry Pestell, "and we have three generations of them."

Barry and his wife, from Dunmow in Essex have an impressive collection comprising PE51 ELL, PE57 ELS, PE51 ELS, P7 OTS, T121 MUD, 599 BP

and F12 CUS on various cars including a Bentley, Range Rover, Ferrari, Porsche, Land Rover and Ford Focus.

"My daughter, Maria, has PE51 ELM," Barry continues, "and her sister Keira has KE18 APE."

But that's not all, Barry's father, Henry, had his first plate, PE57 ELH, for his 70th birthday last year.



Operating from Croydon in Surrey, Garcia Joinery design, build, manufacture and finish staircases in the London area, Surrey and the South East.

A newly refurbished workshop and a state-of-the-art CNC (computer numerical control) cutting machine, put proprietor Steve Garcia and his team at the top of the league when it comes to joinery manufacturing.

www.garciajoinery.co.uk



Westbury Carpets

Westbury Carpets, in Newport Pagnell Buckinghamshire, was formed in 1977 by Roger Campbell. The name was taken from the Westbury Maternity Home where Roger's eldest son was born the previous year.

The company was set up to supply and lay all types of floor coverings to all types of properties nationwide and, with Milton Keynes being a new town, it was clear that a reliable carpet and flooring company would be required to service all the new properties. To date, they have carpeted over 5000 of the town's properties.

The business is run on a day to day basis by Roger and sons Dean and Ross who, together with Roger's wife Sylvia, are partners in the business.

"We have never carried out any advertising," Roger proudly says. "All our work comes through recommendation through word and mouth. Doing 'what we say we are going to do when we say we are going to do it' to give a service that we can be proud of."

Recently, the company celebrated 40 years in business with a function for 200

people at Luton Hoo in Bedfordshire. "We were all immensely proud to see so many customers, business associates, friends and relatives support us on a special night," says Roger. "No business, whatever size, can be successful without hard work and commitment from everybody involved."

Westbury have, over the years, carried out numerous high-quality installations including the Brand new 232 bedroom Kensington Hotel in London, the XQ7 - a 223 luxury apartment block in Manchester, and are currently fitting wood flooring and carpets to 366 brand new flats overlooking Newbury Racecourse. "Contracts with major builders and top London interior designers make up a vast amount of our work," adds Roger.

His interest in number plates started some 30 years ago when he saw an immaculate black Transit Van in London. "It had gold lettering down the sides spelling 'Chanel', then to my amazement, I noticed that the number plate was 'NO 5'." After this, Roger was well and truly hooked and decided to set himself a personal goal, R6 GER, which he would have to wait nearly 30 years to achieve. Thanks to Regtransfers' "excellent, first-class service", his dream has finally been realised.

"Since owning my own plate," Roger continues, "I have also purchased, as presents, DLC 33V for my dad, BLC 33V for my mum plus D7 NOC and OR05 SCO for his sons, Dean and Ross."

His wife, Sylvia, has C5 YLV and on her car and Roger's company car bears the plate R9 GER.

"The company van sports WE51 BRY," says Roger, "and many people comment on our collection of number plates, with one customer recently telling us that she could not remember the name of our company but recalled that we had distinctive plates on our vehicles and found us through this route."

www.westburycarpets.co.uk



Hackney Park





Helen Beale from Hampshire runs Hackney Park Holiday Accommodation in Lymington. Situated in a commanding and tranquil setting, it is a delightful residence standing in its own grounds adjoining open New Forest heathland, offering superb walks, rides and drives.

The three self-catering holiday flats are well equipped and cosy with full central heating.

First class stables and grazing are available for those wishing to bring their own horses and horse-shoeing is carried out on the premises. There is also a choice of excellent riding schools in the area.

Helen is already an established number plate enthusiast, having H3 LEN, B3 ALE, H2 LEN and the fantastic 6 HB, so it was no surprise that she decided to purchase EMB 1A for her granddaughter Embla's first birthday.



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"We purchased H3 LEN from you in 1994," says Helen, "and it is on a 2001 Mini Cooper - one of the last 50 produced. B8 ALE has just gone on a Subaru [pictured here].

HEL 2N is on a 1986 Mini Ritz and B3 ALE [shown in the archive photo] is currently on a MAN lorry. EMB 1A is on a converted 1973 Morris Mini."



Embla's mother is Icelandic and Embla is the Icelandic version of 'Eve'. "It was quite exciting for us, her grandparents, when you found the perfect number plate for us for her first birthday," says Helen. "If you publish this picture it would be another treasure to go in her memory box!"

We are happy to oblige, Helen.

www.hackneypark.co.uk



www.hackneypark.co.uk



Integra

Ryan Boyd, from Bristol, purchased his first registration, R60 YDY, way back when he was just 18 years old. "I've always been fascinated with private plates," he says "and my dad, Mark, got me started when he bought MB02 MAB for his Mercedes ML320 CD. He also purchased T12 UDS for my mum Trudy."

Another number plate Ryan had a keen interest in was 27 RY - 27 was his age at the time and 'Ry' is the diminutive by which he is widely known to friends, family and clients. Being young and single at the time he thought, "why not?" and bought it. "I absolutely love the number plate," he confesses, "It changes the look of any car I put it on."

Just over three years ago, Ryan bought N60 YDY for his wife-to-be, Natasha. "She was carrying our daughter Ava at the time," he says "and was going through a tough time and I thought I'd treat her." Since then Ryan has been keeping an eye on the plates on the Regtransfers website and says, "I'd love to buy my two children, Will and Ava, plates for when they are able to drive."

Other members of Ryan's family also own personal plates: his parents have M60 YDY and T60 YDY, while brother Jamie jumped on the bandwagon with J60 YDY.

integra financial.

finance made easy

After working in financial services for the past 14 years, Ryan recently embarked on a new challenge and journey by setting up a business called Integra Financial Ltd with his two business partners, Will Taynton and Tom Lester. "We specialize in many areas of finance," he explains, "including mortgages, commercial finance, bridging finance, second charges, equity release, insurances and much more."

"We all have a huge passion for what we do and have tried to evolve the look of finance with our modern styled office and marketing. We are in the process of conducting finance education talks with professional football clubs, secondary schools and boxing clubs to help people make better, more educated decisions about their finances. Having two young children has really opened my eyes to how important it is for people to understand the basics of account and money management."

If I can help anyone from the talks we are providing, it will be incredibly rewarding, so we hope our project and ambitions continue to grow and flourish."

Ryan has been trying to convert his business partners into number plates believers. He hopes they'll soon find suitable plates. "Possibly ending in FME," he thinks, "to match our business slogan, Finance Made Easy."

Ryan is very proud of the fact that he played for Bristol City Football Club from the age of six to seventeen years. "I was obsessed with football and never saw myself doing anything else. As I grew older, I become concerned with the path I'd take in life and knew education would be important and my dedication to training dropped."

"As a result, I was released and then continued two seasons with Bath City. It's a big regret of mine as I really felt I could make it. But, hindsight is a wonderful thing and without that change of direction in life, I may not have had my business with two phenomenal business partners, an amazingly supportive wife to be and two of the most inspiring children I could ever wish for."



“You made it so easy for me from start to finish.”



Iris Lyon from Devon bought the private plate 440 ML for her husband, Mike. “He was over the moon,” she says. “You [Regtransfers] made it so easy from start to finish.”



Mitchell Oldland from Bristol recently purchased BE11 AAS from Regtransfers for his daughter Bella's first birthday and wondered if we would publish a picture of her. Well, here's Bella with her first electric Mini and her very own plate.

“I'll have to keep it on retention* for a few years yet, though,” says Mitchell, “or let mummy have it on her car.”

A keen reader of our magazine, *The World of Personal Number Plates*, Mitchell has owned several personal plates over the years, starting with M18 MCO on his 18th birthday and, more recently, his prized 7 MCO.

* Your registration can be held on a 'Retention Certificate' until such time as you wish to assign it to a vehicle.



JJ Burgess & Sons

Est. 1839

for those who need it which is unsurpassed in the Hertfordshire area.”

“Back in 1992,” he tells us, “we were in the process of purchasing a new Hearse and two following Limousines. My mother, who was at the helm at the time, was asked about registration numbers by the supplier Coleman Milne as you could have consecutive numbers on the three vehicles. Subsequently, the Ford Granada funeral vehicles were delivered bearing K1 JJB, K2 JJB and K3 JJB. K4 JJB followed in the early 2000’s and then they added F15 JJB, F17 JJB, F18 JJB, K500 JJB, A19 JJB M13 JJB, T13 JJB to the fleet.

Justin also has added BFD plates to two of his bikes, T100 DGR to another, R8 EBX to his wife’s Audi R8 and, most recently, the highly appropriate EM13 ALM to his own car.

Private number plates are a fabulous way to get your business noticed,” Justin concludes, “and they have been instrumental in the growth of our business, I am sure.”

www.jjburgess.co.uk

Photography: www.a2zoom.co.uk

Justin Burgess from Hertfordshire reveals that he always enjoys the Regtransfers magazine when it arrives and reads, with interest, about the people we supply numbers to and how they relate to them.

J.J. Burgess & Sons was founded in 1839 by James Burgess but the family’s business roots in the Hatfield community can be traced to 1700 when their professions were

clockmakers, beehive makers and timber dealers.

“As we are a family business,” explains Justin, “and have to come to terms with our own family bereavements, we feel that we are aware of the needs of people when they come into our office. We are proud to have been part of the local community for over 160 years. The family name brings with it quality service, caring staff and compassion

“A fabulous way to get your business noticed.”





Queen Bee

"Thank you for finding my amazing plate," says Rosemarie McIsaac from Lowestoft in Suffolk. "I am looking forward to showing it off for a long time. Great service given by all your team. I just want a plate with my name as I'm known as Rosi without the final 'E'. It looks good on my new Kia Sportage which I bought in November last year, and I see it as a future Investment for old age."

So why the ZZZ? Well, when she is not working at her job in the supermarket bakery, Rosi is a keen beekeeper, so those 'Z's serve a dual purpose. "I have been keeping bees for four years now," she tells us. "My partner, Barry Preston, and I got our second hive last year. Bees are amazing. Honey never goes off. The best honey to buy is from a farm shop,

as supermarket honey has been heat-treated and is not as good. The most expensive honey, mānuka, is from the tea tree plant. Honey is good for so many things, like stings, sore throats and cuts. Just a spoonful in hot water in the morning as your first drink will clear all the nasty stuff while you've been asleep."

As if that wasn't enough, Rosi can also add another string to her bow. "Photography is my first passion," she tells us, "and 'Boris' the camera comes everywhere with me. Lowestoft is the most easterly point in Britain, so we see the sunrises first and they are amazing. I live near the two beautiful Carlton and Oulton Marshes. I just love having a whole day to myself - beach for sunrise and marshes for a good walk and photographing the abundance of wildlife."



Plat DU JOUR



Are you keen as **MU57 ARD** for a food-themed number plate? Do you **HUN 63R** for something food-related when it comes to your personalised number plate? Well have we got a **T45 TER** for you.

Tasters. That makes us think of **CI13 ESE**, served up with a **W4 FER**, **WAF 3R** or even a **W444 FER**.

Maybe you're a fan of some sliced **BA11 ANA**, or some **LEM 11ON** drizzled on a pancake? Perhaps there's other desserts you're a fan of that feature **LE11 ONZ**? Personally, we

love **ECC 13S** cakes, any kind of **CAK 11E** is good for us - cheesecake, carrot cake, black forest cake.

We love to chow down on something sweet and **CHE 12Y** here at Regtransfers, from toffee to taffy. But we make sure to get enough fruit - we love to eat a few **G12 APEs**, an **ORA 116E** or any kind of **BER 12Y**.

Just be sure to watch your **SUG 42S** intake - sweet sauces like **MAP 13S** syrup can rot your teeth!

To ensure a balanced diet, make sure that you eat plenty of **VEG 5** with your **ROA 55T LAM 888B** or **MUT 77ON**, and no, that slice of lettuce or tomato in your **BUR 263R** doesn't count!

If you can read the above, you've done well. You're just the sort of

insightful, clever person who deserves a personalised number plate. If you didn't want it to show what kind of food you love to eat, that's okay - some people choose combinations that reflect something about what they do, who they love, or what football team they support.

All the plates shown here are actually available to buy from us right now! The fantastic thing is, we've got thousands of plates covering hundreds of different topics. All you need to do is begin a search.

If you want a helping hand, you can call us and we'd be happy to walk you through the process. We're open until 10pm, 7 days a week.

Call 01582 967777 now or search online at www.regtransfers.co.uk We'll be pleased to serve you!





John Hill has a butchers shop in Dunblane, Scotland and wanted to share his trade-related number plates with us.

"My first plate, was G1 GOTS [Gigots]," he tells us, "and, most recently, I've managed to obtain BR15 KET [Brisket]."

John has been in business for the past 18 years and says, "everyone knows it's me with the plates."

Most of us probably know that 'Brisket' is a cut of meat from the breast or lower chest of beef or veal.

Perhaps fewer will be familiar with the word 'Gigot.' It's French for a leg of mutton, lamb, or veal and the fashion-gurus among you will, of course, have heard the word used to describe a 'leg of mutton' sleeve in dressmaking.

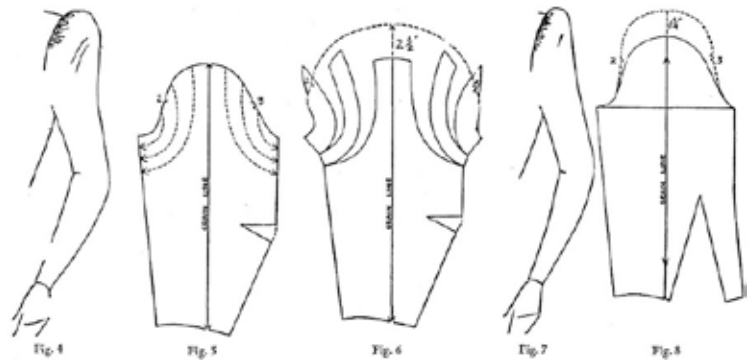


Plate of Meat

And, while we're on the subject, here's our customer Mr T Bone of Hitchin in Hertfordshire with his own 'plate of meat' [Sorry! - Ed.]

Number One for Insurance?

Often an individual, organisation or company will purchase a number plate due to their initials or name being reflected in the combination of numbers and digits. One such purchase, NU 1, was made by Norwich Union, now part of Aviva, one of the nation's most respected insurance companies.

Norwich Union was founded in 1797 by Thomas Bignold, a wine and spirits merchant who had moved to Norwich a decade before. Aware of the risks and dangers of fire to the city's buildings, he teamed up with a number of local businesses to form what was known as a mutual society, a forerunner of today's insurance companies. A savvy businessman, he also set up a second company that supplied private fire engines to those who had taken out insurance. If your building didn't have one of their metal 'insurance marks' bolted somewhere on the facade, you were out of luck!

Norwich Union also had a reputation for being savvy and creative in its wording. In 1842, when a policy-holder died while being transported as a convict to Australia,

the company was able to withhold payout due to 'unauthorized travel'.

While the company grew far beyond Norwich over the course of the 19th century, the company remained fiercely proud of its origins. In the 1870s, the company adopted the spire of the city's cathedral as its logo and a variation of it can be found in today's Aviva logo. To this day Aviva has remained one of the city's major employers and is a major sponsor of the 'Canaries' – Norwich City Football Club.

Over the years the company's range of products expanded to insure against theft, loss of life and other forms of damage, and has insured figures from Queen Victoria to Freddie Mercury. As part of Aviva, and now a major provider of car insurance, it continues to innovate, and has branched out into investing in technologies and education campaigns to make British roads safer.

The NU 1 private number plate is a very tangible piece of Norfolk and British history. It represents both a major success story and innovation becoming tradition over time. If you would like to become part of the next chapter of this plate, get in touch – we're offering it for £350,000.00.



And so, to Bed



In December 2017, Mick Wren purchased the registration 12 BED from us. Mick owns Junction 26 Bed Shop in Cleckheaton, West Yorkshire. They are

a family business and have been trading over 20 years. Open 7 days a week, they offer a good selection of beds and mattresses at competitive prices over the two floors of their 4000 Sq Ft showroom.

"We have our own van which has some great graphics on it," Mick tells us, "but we are always thinking of ways to promote our business and get noticed so we thought we would look for a private registration.

"There are plenty of 'BED' plates to choose from but when we saw '12 BED' advertised on your website, we thought it would really stand out. I also think it is a great investment.

"I made an offer for the plate and after a few phone calls we agreed on a price. The process was very straightforward and everyone was very helpful with the sale and transfer," he adds.

"The first day we put the plate on our van," says Mick, "we had a customer comment on how good it looked. So, I feel it has helped in getting our van noticed, which can only be a good thing."

www.junction26beds.co.uk

“The process was very straightforward and everyone was very helpful with the sale and transfer.”





After winning the lottery, Nigel Willetts started up Go Air Trampoline Parks in Cardiff and Manchester.

The Go Air concept took flight when one of the directors, Jez James, spent time in the United States and witnessed the huge popularity of trampoline arenas which offer an exciting mix of sport, leisure and fitness opportunities in a safe and entertaining, all-weather, family-friendly environment.

"We started work on breathing life into Go Air in early 2014," says Nigel, "and we're now jumping for joy to have been open since November. Our aim is to ensure that Go Air is always bouncing with fun, a place where everyone who takes flight with us, whatever their age, and goes home with masses of magical memories."

But the story doesn't stop there. The Go Air group is expanding and a third site, Go Air Swansea, opened in May 2017.

www.goairtrampolinepark.co.uk





Retired couple Mike and Carrie Howell from Suffolk have always had dogs - but only Labradors. "We have named our dogs after the main Champagne

houses," Mike explains. "Roedi (Louis Roederer), Bollie (Bollinger), Tatti (Taittinger) and Clicquot (Veuve Clicquot). Mike is pictured here with

Clicquot on the left and Tatti on the right. "Tatti was born and bred in Cyprus," he tells us, "so feels a tad chilly on the East coast!"

John Bown, from Sutton Coldfield in the West Midlands, is a property developer. Once one knows that, it becomes a simple process to decode his clever JB02 LET number plate - 'JB to let', get it?

John currently has the number 'on retention'. Most registrations can be

kept this way. A Retention Document enables one to store a vehicle registration number until such time as it becomes convenient to transfer it onto a vehicle.

John also purchased 13 XY for his daughter, Lexi, who was just 15 days old at the time. Unfortunately, Lexi's sister,

Summer, had to wait until the grand old age of four to become the proud owner of S11 MER.

"Both my wife, Adele, and I were thrilled to be able to acquire such suitable number plates for our girls," says John, "and, hopefully, they will also be a great investment."



Unmistakably



Brad Baker's work in front of the camera began as a child model. He was a familiar face across child clothing catalogues, including the popular brand Next. He began acting in adolescence, becoming a popular villain in musicals including the stage production of Queen's *We Will Rock You*.

A little later, Brad began presenting on the radio and from there to presenting on TV. At sixteen he starred in the hit show *Blood, Sweat and Gears* (shown on Extreme Sports Channel in the UK and Motors TV across Europe) at which time he was the UK's youngest ever TV sports presenter.

Brad is a familiar voice on radio in the UK and overseas. In 2013/14 he presented a weekend breakfast format that syndicated across commercial radio, including a station in the Canary Islands. He has presented for BBC and commercial radio in the UK. In 2013 Brad held a summer residency at a resort on Mallorca. A year before that, he was living on Spain's Costa Blanca. He currently lives in Brighton in the UK.

Brad's love for number plates began in his early twenties and he currently owns six plates: HE52 SXY, DJ11 BBC, DJ11 HOT, MR11 SXY, MR11 BKR and K16S FM.



"I buy plates with certain cars in mind," he says. "One plate will look great on the black Mercedes, others will look good on my Audi."

Brad recalls his first private plate, "I was bidding for it and was determined to win the auction. The next time I checked, the whole thing had been removed. I tracked down the seller to try and get an explanation and he said it wasn't getting the prices he wanted. I told him to name his price. I was that adamant I wanted the plate. I travelled to Cheshire and met the guy. When I came away, I was so proud that I smiled all the way home."

From that point onwards, Brad became a collector. "I actually think I love plates more than cars. I think a plate needs to reflect either something about you or the car. It's got to be clear."

Brad remembers that his grandmother's next door neighbour had, "the coolest plate

ever. She hated it and him," he laughs.

"It said '2 HOT' and was on the guy's convertible. This is probably the young lad in me, but I love plates like that."

One morning, while driving through Staffordshire on the way to present his mid morning radio show, Brad saw a blue BMW.

"There was a cool plate on it that really excited me. A lad in his late twenties was driving the car. His plate actually inspired me to search for one that reflected my job as a DJ and broadcaster. I ended up finding two."

Brad confesses that he doesn't really need six number plates, let alone six cars, but, "like everything in life," he says, "I'll enjoy them and when the time's right I'll let them go and somebody else can have the privilege and enjoyment of their use."



Social Media GALLERY



Here is a selection of some great number plates that have been spotted by our followers. To see more pictures, follow us on Facebook, Twitter and Instagram.







Grandfather-of-four Alan Leslie Hunter from East Yorkshire has always had an interest in cherished plates, but has always driven company cars.

But now, as semi-retirement beckons, Alan found himself the position of

needing to buy his own car for the first time since he was a teenager.

And, since this year marks his 60th birthday, he thought it would be the ideal time to finally get his own plate.

"My wife, Michelle, was keen to buy me something I could keep," he says. "She always jokes that I have everything

I need, so she suggested a private plate, so long as it didn't cost a fortune.

"After a quick chat with your sales adviser, Derek, the deal was done," says Alan. "Derek even arranged for the plate to be put on retention until my birthday."



Simon was 'commandeered' to be the chauffeur at his eldest son's wedding, hence the white ribbons in the picture.

"The car was a present to myself on retirement," Simon tells us, "and is now three and a half years old, having only covered 16,000 miles. The car doesn't go out in the wet and has probably got in excess of 10 coats of wax on it. When I do use it, it gets a lot of attention and often, when parked, people do stop and have a chat, complimenting me on how beautiful the car looks.

"I always wanted to own a Jaguar and in my opinion, this happens to be one of the best lookers they have made. Some way behind the E-Type mind you: one of those, however, was out of my reach."

What could be more appropriate?

Simon Parrott from the West Midlands purchased the registration N7 XFS for two reasons: "We live in house number 7 and the car I own is a Jaguar XF Sportbrake," he explains.

"What could be more appropriate? I wanted a reasonably priced number for my Jaguar XF Sportbrake and Regtransfers did not disappoint. The service from start to finish was first-rate.

“The service from start to finish was first rate.”



HAM I3T
D4II CER
MAC 837H
VAR I37Y
PAL 46E
DAII CER
OPE 2A
STO 2Y
D3 BUT
ACT 700R
HOT 574R

